



# Cleveland Clinic Cancer Conference

Innovations in Multidisciplinary Care

November 1-3, 2024

Margaritaville Hollywood Beach Resort | Hollywood, Florida

CREDITS  
CME, MOC,  
AAPA, ANCC  
and CPE



Register online: [www.ccfcmec.org/CCCC2024](http://www.ccfcmec.org/CCCC2024)

# PROSPECTUS

## Exhibit & Promotional Opportunities

Register Online  
[www.ccfcmec.org/CCCC2024](http://www.ccfcmec.org/CCCC2024)



Dear 2024 Exhibitor,

We are very excited to invite you to participate in the **Cleveland Clinic Cancer Conference: Innovations in Multidisciplinary Care** program, taking place at the Margaritaville Hollywood Beach Resort, in Hollywood, Florida, November 1 - 3, 2024.

This conference will provide disease specific, evidence-based, high quality and practical talks and exchanges to update the participants on the latest advances in the diagnosis and multidisciplinary management of the most prevalent cancers at all stages of disease and treatment.

The conference will cater to medical oncologists, hematologists, radiation oncologists, and other healthcare professionals involved in the diagnosis, prevention and treatment of cancer. Current, new and future advances in cancer care will be discussed. The role of emerging technologies, supportive care and non-pharmacologic care of the cancer patient will be addressed. In addition to didactic lectures, case-based discussions will address the more challenging situations faced by cancer caregivers.

This activity is targeted to a national and international audience of practitioners and health care professionals, and is designed for physicians, fellows, residents, pharmacists, researchers, advance practice providers and nurses in the fields of medical, surgical and radiation oncology; palliative care; pathology; and pharmacology.

***Exhibit levels/registration and promotional opportunities are available at:***  
[www.ccfme.org/CCCC2024](http://www.ccfme.org/CCCC2024)

***We look forward to seeing you in Hollywood in November 2024!***

## EXHIBIT INFORMATION

### EXHIBIT LOCATION

#### Margaritaville Hollywood Beach Resort

Compass Rose Ballrooms  
1111 North Ocean Drive  
Hollywood, FL 33019  
954.874.4444

### EXHIBIT HOURS

**Fri, Nov 1** 7:00 am – 3:30 pm  
**Sat, Nov 2** 7:00 am – 4:00 pm  
**Sun, Nov 3** 7:00 am – 1:00 pm

*\*Date and time subject to change without notice*

Breakfast, breaks and lunch will be served in exhibit area. Representatives are asked to be available during these times and will be given early access to meals.



### REGISTRATION & SET-UP/TEAR-DOWN HOURS

**Registration:** Thursday, Oct 31, 3:00 - 7:00 pm

**Set Up:** Thursday, Oct 31, 3:00 - 7:00 pm

**Tear Down:** Sunday, Nov 3, 1:00 – 3:00 pm

*Tear down is not permitted prior to final break*

### SHIPPING AND STORAGE

The Resort will accept and store all exhibitor boxes and shipments. Exhibitors are responsible for arrangement and payment for all inbound and outbound shipping.

[Click here to download and submit hotel exhibit form.](#)

Ship boxes to:

Margaritaville Hollywood Beach Resort  
On-Site Exhibitor Contact Name/10.31.2024  
Cleveland Clinic Cancer Conference  
1111 N Ocean Drive  
Hollywood, FL 33019  
Boxes Numbered (1 of 3, etc)

Hotel shipping contact: Maria De La Vega,  
[mdelavega@mhbr.com](mailto:mdelavega@mhbr.com)

### RESERVE YOUR ROOM TODAY!

To receive the discounted conference rate of \$259 + taxes and fees, please reserve your room online or by calling hotel directly:

**GROUP RATE LINK:** [Click here to reserve your room](#)

**RESERVATIONS:** 954.874.4444, Group Code: CCC1124

**CUTOFF DATE FOR GROUP RATE:** October 10, 2024

*Rooms are subject to availability and may sell out prior to cutoff date.*

### REGISTRATION/PAYMENT

Register and pay online at [www.ccfme.org/CCCC2024](http://www.ccfme.org/CCCC2024) by **October 18, 2024**. Exhibit orders must be paid in full prior to conference start date.

Exhibitor identification in all Cleveland Clinic publications and on all signage, related to this specific activity, must be the company name submitted via the online registration process.

### CANCELLATIONS AND REFUNDS

Written notification of a cancellation must be received by Cleveland Clinic Florida by October 4, 2024, to be eligible for a refund. A \$750 administrative fee will be assessed for each booth cancellation.

Space not claimed by 7:00 pm, Thursday, October 31, 2024, may be resold or reassigned without obligation to refund exhibit fees or to assign the exhibitor to another space, unless special arrangements have been made with the CME Office in advance.

Cleveland Clinic Florida reserves the right to rearrange the floor plan at any time and to relocate exhibitors if it becomes necessary for causes beyond the control of Cleveland Clinic Florida or is advisable in the best interest of Cleveland Clinic Florida.

### SECURITY

The exhibit hall is an open ballroom area and cannot be secured. Exhibitors will be able to leave their displays up overnight, but we recommend that any items of value be secured (computers, cell phones, etc.)



Neither the hotel security staff nor Cleveland Clinic will be responsible for loss or damage to any property. Exhibitors are responsible for safeguarding their goods, materials, equipment and exhibits at all times.

### HOLD HARMLESS

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

## ELECTRICITY

Electricity and AV needs will be fulfilled by Encore Global. [Click here to access Encore's order portal for this conference.](#)

## COMMERCIAL PRESS/JOURNALISTS

Journalists are welcome and must have prior approval from the CME Office at Cleveland Clinic Florida. Please contact [cme@ccf.org](mailto:cme@ccf.org) for more information.

## SATELLITE SYMPOSIA

During the periods listed below neither exhibitors nor their agents may conduct or sponsor any educational or marketing activities directed toward the symposium registrants, other than part of an approved exhibit, without the permission of Cleveland Clinic Florida. For further information regarding satellite symposia please contact the CME Office at Cleveland Clinic Florida at [cme@ccf.org](mailto:cme@ccf.org).

<b>Fri, Nov 1</b>	7:00 am – 5:30 pm
<b>Sat, Nov 2</b>	7:00 am – 5:30 pm
<b>Sun, Nov 3</b>	7:00 am – 2:40 pm

## FDA REGULATIONS

Exhibitors must abide by all applicable Food and Drug Administration (FDA) regulations, including any or all approved requirements.

Any product that is an investigational device or drug must be clearly marked as such. All products and services exhibited shall comply with FDA policy and procedures (particularly with respect to the marketing and labeling of investigational or unapproved drugs and devices) and other applicable policy and procedures.

Exhibitors are reminded that the FDA prohibits the advertising or other promotion of investigational or unapproved drugs and devices. The FDA also prohibits the promotion of approved drugs or devices for unapproved uses.

In addition, under FDA rules, the background of the exhibit must show the generic name of any drug product featured. Additional information may be obtained from the FDA website at [www.fda.gov](http://www.fda.gov).



## CONTACT US:

**Shelly McEwen**

Phone: 772.262.2906

Email: [mcewenm2@ccf.org](mailto:mcewenm2@ccf.org)

## EXHIBITOR OPPORTUNITIES

Thank you for your interest in participating as an exhibitor. Space will be sold on a first-come, first-served basis. Space will be assigned based on your formal date of registration online.

REGISTER ONLINE: [www.ccfmc.org/CCCC2024](http://www.ccfmc.org/CCCC2024)

### Exhibitor Package – Platinum Level – \$8,000

#### Non-CME Satellite/Product Theater

One Opportunity Each Day – Lunch Time Slot

Choice of Day: Friday or Saturday

The program/event is not permitted to take place during the CME education. Maximum capacity: 40 attendees

The industry supporter organization:

- is responsible for organizing the program/event
- is responsible for all costs associated with the industry supported program/event, including, but not limited to, meeting space rental fees (waived with hotel food/beverage order), meals, audiovisual services and speaker fees
- will provide a poster/signage at the registration desk (dimensions: 24" w x 36" h)
- will provide program/event invitation flyer
  - For non-CME program/event the following disclaimer must be included on the front of each invitation, mailer or signage:  
*This program/event is developed and offered by <name of supporting organization>. This is not an official program/event of the Cleveland Clinic.*
- All signage and handouts must be pre-approved by the Cleveland Clinic Program Manager. Materials must be submitted for approval by **October 4, 2024**.

The Cleveland Clinic:

- will provide a link to program/event on course website
- will distribute a program/event flyer (provided by Industry Supporter Organization) to attendees during the meeting.
  - Insert to be provided by supporter at own cost and shipped directly to organizer prior to the course
  - Max Size: 8.5" x 11", limit to one page
- does not guarantee attendance

### Exhibit Space

**Recognition as Platinum Level Exhibitor:** Acknowledgement on slides throughout meeting and online program book shared with all attendees

**Exhibit Space:** Premium location assigned

- Three days of exhibit time
- Breakfast, two breaks and lunch will be served in the exhibit hall each day
- **Two (2) 6'x30" tables:** Draped and skirted, four chairs

**Four (4) Exhibitor Badges:**

- Includes admission to education program\* and complimentary continental breakfast, breaks and lunch.
- Additional representatives are welcome to register at the discounted corporate attendee rate.

**Roster of Consenting Attendees (name, city, state):** Will be distributed within two weeks of meeting completion

Additional fees charged by the hotel are the responsibility of the exhibitor (hotel freight and handling for packages, electric power strip, hookups, extension cords, easel, etc.)

## Exhibitor Package – Gold Level – \$7,000

### Non-CME Satellite/Product Theater

One Opportunity Each Day – Breakfast Time Slot

Choice of Day: Saturday or Sunday

The program/event is not permitted to take place during the CME education. Maximum capacity: 40 attendees

The industry supporter organization:

- is responsible for organizing the program/event
- is responsible for all costs associated with the industry supported program/event, including, but not limited to, meeting space rental fees (waived with hotel food/beverage order), meals, audiovisual services and speaker fees
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  - Max Size: 8.5" x 11", limit to one page
- does not guarantee attendance

### Exhibit Space

**Recognition as Gold Level Exhibitor:** Acknowledgement on slides throughout meeting and online program book shared with all attendees

**Exhibit Space:** Premium location assigned

- Three days of exhibit time
- Breakfast, two breaks and lunch will be served in the exhibit hall each day
- **One (1) 6'x30" table:** Draped and skirted, two chairs

**Two (2) Exhibitor Badges:**

- Includes admission to education program\* and complimentary continental breakfast, breaks and lunch.
- Additional representatives are welcome to register at the discounted corporate attendee rate.

**Roster of Consenting Attendees (name, city, state):** Will be distributed within two weeks of meeting completion

Additional fees charged by the hotel are the responsibility of the exhibitor (hotel freight and handling for packages, electric power strip, hookups, extension cords, easel, etc.)

## Silver Exhibitor Package – \$5000

**Recognition as Silver Level Exhibitor:** Acknowledgement on slides throughout meeting and online program book shared with all attendees

**Exhibit Space:** Assigned

- Three days of exhibit time
- Breakfast, two breaks and lunch will be served in the exhibit hall each day
- **Two (2) 6'x30" tables:** Draped and skirted, four chairs

**Four (4) Exhibitor Badges:**

- Includes admission to education program\* and complimentary continental breakfast, breaks and lunch.
- Additional representatives are welcome to register at the discounted corporate attendee rate.

**Roster of Consenting Attendees (name, city, state):** Will be distributed within two weeks of meeting completion

Additional fees charged by the hotel are the responsibility of the exhibitor (hotel freight and handling for packages, electric power strip, hookups, extension cords, easel, etc.)

## Bronze Exhibitor Package – \$3000

**Recognition as Bronze Level Exhibitor:** Acknowledgement on slides throughout meeting and online program book shared with all attendees

**Exhibit Space:** Assigned

- Three days of exhibit time
- Breakfast, two breaks and lunch will be served in the exhibit hall each day
- **One (1) 6'x30" table:** Draped and skirted, two chairs

**Two (2) Exhibitor Badges:**

- Includes admission to education program\* and complimentary continental breakfast, breaks and lunch.
- Additional representatives are welcome to register at the discounted corporate attendee rate.

**Roster of Consenting Attendees (name, city, state):** Will be distributed within two weeks of meeting completion

Additional fees charged by the hotel are the responsibility of the exhibitor (hotel freight and handling for packages, electric power strip, hookups, extension cords, easel, etc.)

*\*Industry representatives who wish to claim CME credit must register as an attendee (discounted corporate fee available).*

## PROMOTIONAL OPPORTUNITIES FOR EXHIBITORS

### \$6,000 Reception Sponsor

**All attendees** are invited to the Welcome Reception, to follow the general session on Friday, November 1, at the License to Chill Pool Deck terrace.

- Recognition as Reception Sponsor (Acknowledgement on slides and/or signage)
- Each supporter is permitted one promotional insert (provided by supporter at own cost and shipped directly to organizer prior to event)
- Your company logo imprinted on a sign and displayed at the bar during the reception
- Option to have your corporate logo projected via gobo in reception area

**Deadline for order commitment: September 20, 2024**

**Submission for CCF Approval: October 4, 2024**

**Delivery Deadline: October 18, 2024**

### \$3,000 Lanyards

- Your corporate logo and/or Cleveland Clinic's logo seen on all official lanyards.
- Distributed during on-site registration
- Payment due prior to conference
- Cleveland Clinic will order product and shipping with consultation from sponsor and proof (approved by both parties) prior to final print

**Deadline for order commitment: September 20, 2024**

### \$3,000 Wi-Fi Sponsor

- Table tent cards with your company name on all tables in general session
- Your corporate name on slides and signage
- Sponsor Wi-Fi access for 3 days

**Deadline for order commitment: October 4, 2024**

### \$1,000 Flyer Insertion

- Your company insert distributed to all attendees at registration
- Insert to be provided by supporter at own cost and shipped directly to organizer prior to event
- No larger than 8.5" x 11"
- Quantity: 300 pieces

**Order Commitment: September 20, 2024**

**Submission for CCF Approval: October 4, 2024**

**Delivery Deadline: October 18, 2024**