



 **Cleveland Clinic**  
Florida

15th Annual

# Internal Medicine Updates & Board Review

Certification, Recertification and MOC Preparation

June 17-21, 2024

Save the Date!  
Interactive Virtual Event  
CME & MOC Credits

[www.ccfcmec.org/IMBR2024](http://www.ccfcmec.org/IMBR2024)

Dear Potential 2024 Exhibitor,

We are excited to invite you to exhibit at our interactive [15<sup>th</sup> Annual Internal Medicine Board Updates and Review: Certification, Recertification and MOC Preparation](#) course. This year's **virtual conference** will be held on June 17 – 21, 2024.

The conference will provide the internist and advance practice provider with a general review of all aspects and specialties in internal medicine. Medical experts will provide comprehensive didactic sessions over a five-day period, including question-and-answer sessions designed to simulate board examination. Audience live polling will be used to collect and share participant answers to help facilitate areas for further discussion. There will be several special “High Yield” sessions geared to those sitting for the Internal Medicine Board Certification Examination, as well as evidenced-based concepts that can be incorporated into the daily practice of medicine by physicians and APPs.

We are hopeful you will agree to exhibit during this year's conference and we look forward to your participation!

Sincerely,

**Darby Sider, MD, FACP, FAAP**

Activity Director  
Vice-Chair, Department of Internal Medicine  
Program Director, Internal Medicine Residency  
Department of Medicine  
Cleveland Clinic Florida  
Clinical Affiliate Assistant Professor of Medicine, FAU COM

**Nydia Martinez Galvis, MD, FCCP**

Activity Co-Director  
Pulmonary Medicine  
Department of Pulmonology  
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**Shari Robins, MD, FACP, FAAP**

Activity Co-Director  
Internal Medicine  
Department of Internal Medicine  
Cleveland Clinic Florida

## VIRTUAL EXHIBIT AND PROMOTIONAL OPPORTUNITY

### Virtual Exhibit Page

**Fee: \$250**

**Deadline for order commitment: 6/3/2024**

For 2024, we are offering exhibit pages on the virtual platform, allowing you to share the following information with our attendees:

- **Company name, address, phone**
- **Logo:** 250 x 250 px minimum (File types: .png .jpg .eps)
- **Link to Company Website**
- **Product Description:** URL, images and display text
- **Company Contacts List:** Name, email, phone
- **Social Media Links**

Attendees will have access to your virtual exhibit **one week prior** to the conference, during **five days of educational content**, and **45 days after** the conference has concluded.

Exhibitors will be listed in program booklet and on slides displayed throughout the five-day conference. Exhibitors receive roster of attendees (name, city, state) and statistics.

### Virtual Non-CME Event

**Fee: \$500**

**Deadline for order commitment: 5/10/2024**

Industry Supporter Organizations have the opportunity to sponsor a 45-minute non-CME program during the lunch hour of the virtual program.

**Monday, June 17, 2024**

**Tuesday, June 18, 2024**

**Wednesday, June 19, 2024**

**Thursday, June 20, 2024**

**Friday, June 21, 2024**

- During the general session hours, neither exhibitors nor their agents may conduct, nor sponsor any educational or marketing activities directed towards the symposium registrants, other than part of an approved exhibit, without the permission of Cleveland Clinic
- The event cannot overlap with the **15<sup>th</sup> Annual Internal Medicine Updates and Board Review**. Days and times are first come, first served.
- Industry supporter organization is responsible for all costs associated with the non-CME industry supported program/event including, but not limited to, virtual meeting production.
- Industry supporter organization is responsible for organizing the non-CME event and securing the virtual meeting set-up.
- The non-CME virtual meeting space is separate from the educational activity virtual platform.
- Industry supporter organization will provide a PDF flyer for the non-CME event.
- The Cleveland Clinic will send a pre-meeting email blast to all registered **15<sup>th</sup> Annual Internal Medicine Updates and Board Review** attendees.
- For a non-CME event, the following disclaimers must be included on the PDF flyer for email: **This event is developed and offered by (name of supporting organization). This is not an official program/event of the Cleveland Clinic Florida.**
- Cleveland Clinic Florida does not guarantee attendance.

## QUESTIONS?

**CONTACT:**

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***Purchase your virtual exhibit or non-CME event today!***

**<http://ccfcme.org/exhibit-IMBR2024>**