14th Annual
Innovations in Aesthetic Surgery:
A Multidisciplinary Symposium

March 22 – 24, 2013
Eden Roc Renaissance Miami Beach
Miami Beach, FL

NEW LOCATION MIAMI BEACH!

www.ccfcme.org/GoPlastic13
Learning Objectives
As a result of attending this activity, the attendee will be able to do the following:

• Summarize efficacy and side effect data on the newest noninvasive and minimally invasive procedures, including laser resurfacing;
• Discuss surgical treatment of hair loss and varicose veins;
• Present issues associated with multicultural cosmetic medicine;
• Identify current innovations and emerging technologies in the field of breast augmentation including use of cohesive gel implants;
• Discuss challenges associated with body contouring in obese patients;
• Demonstrate evolving facelift procedures and discuss their role in improving patient outcomes;
• Describe the most current procedures for maximizing patient results in brow and upper and lower eyelid surgery;
• Discuss breast reconstruction techniques using free-tissue transfer, nipple-sparing mastectomy, and expanders/implants;
• Summarize impact of biologic therapy on breast reconstruction.

Target Audience
This course is designed for practicing plastic surgeons, physicians assistants, nurse practitioners, nurses, and other health care professionals interested in a review of the latest techniques and innovations in surgical procedures in aesthetic and reconstructive breast, body contouring, facial cosmetics, oculoplastic, reconstructive, neuromodulators, and tissue fillers.

Activity Directors
James E. Zins, MD, FACS
Chairman, Department of Plastic Surgery
Head, Section of Cosmetic Surgery
Cleveland Clinic
Cleveland, OH

Martin I. Newman, MD, FACS
Head of Clinical Research, Plastic Surgery
Cleveland Clinic Florida
Weston, FL

Cleveland Clinic Faculty
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Chairman, Dermatology and Plastic Surgery Institute

Daniel Alam, MD, FACS
Section Head, Facial Aesthetic and Reconstructive Surgery
Head and Neck Institute

Steven Bernard, MD
Department of Plastic Surgery
Dermatology and Plastic Surgery Institute

Risal Djohan, MD
Department of Plastic Surgery
Dermatology and Plastic Surgery Institute

Gaby Doumit, MD
Department of Plastic Surgery
Dermatology and Plastic Surgery Institute

Raymond Isakov, MD
Department of Plastic Surgery
Dermatology and Plastic Surgery Institute

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Program Director, Plastic Surgery Residency Program
Cleveland Clinic Florida
Weston, FL

Angela Kyei, MD
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Dermatology and Plastic Surgery Institute

Jennifer Lucas, MD
Department of Dermatology
Dermatology and Plastic Surgery Institute

Julian D. Perry, MD
Section Head
Ophthalmic Plastic and Reconstructive Surgery
Cole Eye Institute

Chris Poblete-Lopez, MD
Department of Dermatology
Dermatology and Plastic Surgery Institute

Graham S. Schwarz, MD
Dermatology and Plastic Surgery Institute

Guest Faculty
Louis P. Bucky, MD
Clinical Professor of Surgery
University of Pennsylvania School of Medicine
Chief of Plastic Surgery
Pennsylvania Hospital
Philadelphia, PA

Joel J. Feldman, MD
Private Practice
Associate Clinical Professor
Harvard Medical School
Cambridge, MA

Elizabeth Hall-Findlay, MD, FRCSC
Banff Plastic Surgery
Banff, AB
Canada

Robert S. Haber, MD
Clinical Assistant Professor
Dermatology and Pediatrics
Case Western Reserve University School of Medicine
Cleveland, OH

Adam J. Katz, MD
Associate Professor
Division of Plastic and Reconstructive Surgery
University of Florida
Gainesville, FL

Vito C. Quatela, MD, FACS
Quatela Center for Plastic Surgery
Past President, American Academy of Facial Plastic and Reconstructive Surgeons
Rochester, NY

Michele A. Shermak, MD
The Plastic Surgery Center of Maryland
Lutherville, MD
Friday, March 22

7:00 am  Registration/Continental Breakfast/Exhibits
7:45 am  Introduction and Welcome
          James E. Zins, MD

Cosmetic Medicine and Surgery Session
Moderator: Chris Poblete-Lopez, MD
8:00 am  Multicultural Cosmetic Medicine: Treatment for Women of Color
          Angela Kyei, MD
8:30 am  Treatment Algorithm for Varicose and Spider Veins
          Jennifer Lucas, MD
9:00 am  Laser Resurfacing – Noninvasive and Invasive Techniques
          Chris Poblete-Lopez, MD
9:30 am  Refreshments/Exhibits
10:00 am Surgical Treatment of Hair Loss
         Robert S. Haber, MD
10:30 am Hair Restoration as an Adjunct to Traditional Cosmetic Procedures and Surgical Complications
         Robert S. Haber, MD
11:00 am Update on Neurotoxins
          TBD
11:20 am Fillers – Advanced Techniques
          All Session Members
12:00 pm Lunch

Breast and Body Contouring
Moderator: Raymond Isakov, MD
1:00 pm  Surgical Planning in Aesthetic Breast Surgery
         Elizabeth Hall-Findlay, MD
1:30 pm  New Concepts in Breast Augmentation
         Louis P. Bucky, MD
2:00 pm  The Cohesive Gel Implant: Planning, Pitfalls, and Results
         Steven Bernard, MD
2:20 pm  Brachioplasty for the Massive Weight Loss Patient: A Spectrum of Options for a Spectrum of Presentations
         Michele A. Shermak, MD
3:00 pm Refreshments/Exhibits
3:20 pm  Simplifying Vertical Mammoplasty
         Elizabeth Hall-Findlay, MD
3:50 pm  Large Volume Fat Grafting in Aesthetic Breast Surgery
         Louis P. Bucky, MD
4:10 pm  Medial Thigh Lift in the Massive Weight Loss Patient: Is the Vertical Scar Necessary?
         Michele A. Shermak, MD
4:30 pm  Panel
         All Session Members
5:00 pm  Adjourn

Saturday, March 23

7:00 am  Registration/Continental Breakfast/Exhibits

Face
Moderator: James E. Zins, MD
8:00 am  Applied Anatomy and its Relation to Facelift Surgery
          James E. Zins, MD
8:30 am  My Current Facelift Technique
          Joel J. Feldman, MD
9:00 am  Necklift
          Joel J. Feldman, MD
9:30 am  Rejuvenation of the Mid-Face
          Vito C. Quatela, MD
10:00 am Refreshments/Exhibits
10:30 am Global Advancement of Adipose-Derived Stem Cells Therapies to the Clinic: Where Do We Stand?
         Adam J. Katz, MD
11:00 am Panel
         All Session Members
11:30 am A Primer on the FDA and “Self-Cell” Therapies: Issues to Consider by the Forward-Looking Surgeon
         Adam J. Katz, MD
12:00 pm Lunch/Exhibits

Rhinoplasty/Oculoplastic
Moderator: Daniel Alam, MD
1:00 pm  Rhinoplasty Function Follows Form
         Daniel Alam, MD
1:30 pm  Revision Rhinoplasty
         Vito C. Quatela, MD
2:00 pm  Functional Rhinoplasty
         Frank A. Papay, MD
2:30 pm  Lower Lid Blepharoplasty Approach
         Julian D. Perry, MD
3:00 pm Refreshments/Exhibits
3:30 pm  Surgical Treatment of Exophthalmos
         Gaby Doumit, MD
3:50 pm  Panel
         All Session Members
4:10 pm  Adjourn
Sunday, March 24

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<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker(s)</th>
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<tr>
<td>7:00 am</td>
<td>Registration/Continental Breakfast/Exhibits</td>
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<tr>
<td>8:00 am</td>
<td>Breast Reconstruction: Can Flap Necrosis Be Eliminated? TBD</td>
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<td>8:30 am</td>
<td>Nipple-Sparing Mastectomy: How to Avoid Complications and Long-Term Follow up</td>
<td>Risal Djohan, MD</td>
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<td>9:00 am</td>
<td>Breast Reconstruction Using Expanders/Implants and Biologics</td>
<td>Michel C. Samson, MD</td>
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<td>9:30 am</td>
<td>Breast Reconstruction and Biologics: Which is Best?</td>
<td>Graham S. Schwarz, MD</td>
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<td>Refreshments/Exhibits</td>
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<td>10:30 am</td>
<td>Breast Cancer Conservative Therapy: Oncoplasty</td>
<td>Raymond Isakov, MD</td>
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<td>11:00 am</td>
<td>Panel</td>
<td>All Session Members</td>
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<td>11:30 am</td>
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General Information

Location
Eden Roc Renaissance Miami Beach
4525 Collins Avenue
Miami Beach, FL
Phone: 305.531.0000 or 1.800.468.3571

Hotel Accommodations
A limited block of rooms on a first-come, first-served basis has been reserved at the Eden Roc Renaissance Miami Beach for a special rate of $309 single/double (plus tax). To obtain this special rate, make your reservation by Wednesday, February 20, 2013. To make your reservation, contact the Hotel at 800.468.3571 or 305.531.0000. Identify yourself as being with the Cleveland Clinic Aesthetic Surgery Conference 2013.

Information
For further information about this conference, contact the Cleveland Clinic Continuing Education:
Local: 216.448.0770
Toll Free: 800.238.6750
Web Address: www.ccfcme.org/GoPlastic13
For questions about registering online, call 216.448.0777 or email cmeregistration@ccf.org

Parking
Hotel Parking Fee: $35 (plus tax) per day.

Registration and Cancellation
Preregistrations are accepted online until 2:00 pm ET March 21, 2013. After this date, please register on-site. In case of cancellation, a full refund will be made if canceled by February 25, 2013. After February 25, 2013, a $150 cancellation fee will be deducted from your refund. Written notification of your cancellation is required in order to process your refund. NO REFUNDS WILL BE ISSUED AFTER APRIL 19, 2013.

Accreditation
The Cleveland Clinic Foundation Center for Continuing Education is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The Cleveland Clinic Foundation Center for Continuing Education designates this educational activity for a maximum of 16.75 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Participants claiming CME credit from this activity may submit the credit hours to the American Osteopathic Association for Category 2 credit.

The Ohio Board of Nursing will accept at face value the number of contact hours awarded for an educational activity that has been approved for CE by a nationally accredited system of CE approval. Therefore the 16.75 physician AMA PRA Category 1 Credits™ will be accepted for nursing credits. Nurses from other states should contact their State Board of Nursing. Application for CME credit has been filed with the American Academy of Family Physicians; determination of credit is pending.

Americans with Disabilities Act
The Cleveland Clinic Foundation Center for Continuing Education fully intends to comply with the legal requirements of the Americans with Disabilities Act. If you need assistance, please notify the Cleveland Clinic Continuing Education at 216.448.0770 at least two weeks prior to the activity.

Faculty Disclosure
The Cleveland Clinic Foundation Center for Continuing Education has implemented a policy to comply with the current Accreditation Council for Continuing Medical Education Standards for Commercial Support requiring resolution of all faculty conflicts of interest. Faculty declaring a relevant commercial interest will be identified in the activity syllabus.
Registration Form

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Register Online
www.ccfcme.org/GoPlastic13

Once you register online, please do not mail in a registration form. Cleveland Clinic employees should register or check fees online. Payment must be received prior to admittance to the Conference. Purchase orders are not accepted.

Fees

Fee includes online access to the conference syllabus, continental breakfasts, refreshment breaks, and two lunches.

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<th>Full</th>
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<tbody>
<tr>
<td>Physician</td>
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<td>$250</td>
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<tr>
<td>Resident*/Fellow*</td>
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<tr>
<td>Non-Physician</td>
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*Letter from program director must be received in our office prior to the symposium to receive this fee.

I will be attending (indicate which days):

- Full Symposium
- OR
- Friday
- Saturday
- Sunday

Please Print

Complete the information below if registering by mail.

First Name:                                         MI:         Last Name:                                   Degree:

Institution Name:

Address:

City: State: Zip:

Phone Number:                                    Fax Number:

Specialty: Email Address:

Practice Type: ☐ Office-Based ☐ Hospital Staff ☐ Resident/Fellow ☐ Other

☐ I require vegetarian lunches.

Total amount enclosed: $ __________

Make check payable: The Cleveland Clinic Educational Foundation
or Register Online: www.ccfcme.org/GoPlastic13

Mailing address: The Cleveland Clinic Educational Foundation
PO Box 931653, Cleveland, OH 44193-1082

For registration questions, please call 216.448.0777 or email cmeregistration@ccf.org

Cleveland Clinic recognizes the importance of protecting the privacy and security of information provided to us. Therefore, we are no longer requesting credit card data in writing, including on registration forms or faxes. If you would like to register using a credit card please log in to www.ccfcme.org/GoPlastic13 or call 216.448.0777 where it will be handled directly by a certified processor.
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