8th Annual Primary Care Evidence-Based Medicine Update
“Evidence that Matters”

October 18-19, 2019
Cleveland Clinic Administrative Campus
3175 Science Park Drive, Building #4, Auditorium
Beachwood, OH

Register Today! ccfcme.org/primarycare19
Presenting the 8th Annual Primary Care Evidence-Based Medicine Update “Evidence that Matters”

Primary care providers, more than any other health care providers, are required to be knowledgeable of the most recent practices in a wide array of medical specialties.

This educational activity is designed to address primary care clinicians’ knowledge and educational needs through short presentations that review and analyze recent findings from pertinent clinical research, with a specific focus on research studies that have immediate implications for practice. Most of the studies reviewed will be well-designed randomized clinical trials and meta-analyses.

Who Should Attend?

This activity is designed for family physicians, general internists, nurses, nurse practitioners, physician assistants, and other health care professionals who have an interest in primary care.

Come To This Meeting and Learn How To

• Summarize the most recently published data from research and clinical trials that have clinical implications for primary care medicine
• Discuss the evidence on new, revised, and standard treatment approaches for a variety of topics as they relate to primary care practitioners
• Describe updates in clinical decision tools for screening and differential diagnosis of diseases
• Review the clinical implications of research on topical areas of interest to primary care practitioners, including hypertension, headache, cardiovascular disease, diabetes, opioid use, screening practices, and prevention

Activity Codirectors

Neha B. Vyas, MD, FAAFP
Family Medicine
Mayfield Heights Family Medicine
Cleveland Clinic
Cleveland, OH

David Wendt, MD
Family Medicine
Beachcliff Family Medicine
Cleveland Clinic
Cleveland, OH

John Hickner, MD, MSc
Editor in Chief
Journal of Family Medicine
Professor Emeritus
Michigan State University
East Lansing, MI

Guest Faculty

Mark H. Ebell, MD, MS
Associate Professor
College of Public Health
The University of Georgia
Editor, Essential Evidence Plus
Athens, GA

Gary S. Ferenchick, MD
Professor of Medicine
Michigan State University
East Lansing, MI

Adam L. Myers, MD, MHCM, FACHE, CHCQM, CPHRM
Chief, Population Health and
Director Cleveland Clinic Community Care
Cleveland Clinic
Cleveland, Ohio

Cleveland Clinic Faculty

Elisa Baddour, PharmD
Pharmacy Clinical Specialist I
Hospital Outpatient Pharmacy Medical Operations

Robert Bales, MD
Staff
Family Medicine
Medicine Institute

Jeffery Brown, DO
Associate Staff
Family Medicine
Medicine Institute
AGENDA
Friday, October 18, 2019
7:00 am Registration, Continental Breakfast, and Exhibits
8:00 am Welcome and Introductory Comments
   Neha B. Vyas, MD
8:05 am Course Introduction
   Mark H. Ebell, MD
8:15 am Headache
   John Hickner, MD
8:45 am Pneumonia/Flu
   Mark H. Ebell, MD
9:15 am Hypertension: 2019 Update
   Gary S. Ferenchick, MD
10:00 am Refreshment Break and Exhibits
10:15 am Pediatric Potpourri
   David Wendt, MD
10:45 am Probiotics
   John Hickner, MD
11:15 am Screening and Prevention
   Mark H. Ebell, MD
11:45 am Diabetes
   Gary S. Ferenchick, MD
12:15 pm Lunch and Exhibits
1:00 pm Population Health: the Cleveland Clinic Way
   Adam L. Myers, MD
1:30 pm Cardiovascular Update
   Gary S. Ferenchick, MD
2:00 pm Sleep
   Mark H. Ebell, MD
2:30 pm Depression and Anxiety
   John Hickner, MD
3:00 pm Refreshment Break and Exhibits
3:15 pm Musculoskeletal
   Jeffrey Brown, DO
3:45 pm Cerebrovascular Disease
   Gary S. Ferenchick, MD
4:15 pm Diet/Nutrition/Obesity
   Neha B. Vyas, MD
4:45 pm Faculty Roundtable
   Mark H. Ebell, MD
   Gary S. Ferenchick, MD
   John Hickner, MD
   Neha B. Vyas, MD
5:30 pm Adjourn
Saturday, October 19, 2019
7:00 am Registration, Continental Breakfast, and Exhibits
8:00 am Deep Vein Thrombosis and Pulmonary Embolism
   Mark H. Ebell, MD
8:30 am Participants Questions
   Mark H. Ebell, MD
   Gary S. Ferenchick, MD
   John Hickner, MD
9:15 am Upper GI and Liver
   Gary S. Ferenchick, MD
9:45 am Refreshment Break and Exhibits
10:00 am New Medications in Primary Care
   Elisa Baddour, PharmD
10:30 am Genitourinary Update
   John Hickner, MD
11:00 am Opioids
   Robert Bales, MD
11:30 am Faculty Roundtable
   Gary S. Ferenchick, MD
   John Hickner, MD
   Neha B. Vyas, MD
12:00 pm Closing Remarks
   Neha B. Vyas, MD
12:05 pm Adjourn
A five-minute question and answer period is included in each speaker’s allotted time.
**Location**
Cleveland Clinic Administrative Campus  
3175 Science Park Drive  
Building #4, Auditorium  
Beachwood, OH 44122

**Directions**
**From the North:** Take I-271 south to the Chagrin Blvd. exit. Turn right onto Chagrin Blvd. Turn right onto Enterprise Parkway. Turn right onto Science Park Drive. The surface lot is on the last driveway on your right. Drive to Building 4.

**From the South:** Take I-271 north to the Chagrin Blvd. exit. Turn left onto Chagrin Blvd. Go across the bridge and turn right onto Enterprise Parkway. Turn right onto Science Park Drive. The surface lot is on the last driveway on your right. Drive to Building 4 (it is the building that is farther back on your right).

**Recommended Area Hotels**
**Home2 Suites by Hilton**  
3589 Park East Drive  
Beachwood, OH 44122  
216.755.7310  
$115 plus tax  
Complimentary breakfast and shuttle to meeting

**Hotel INDIGO**  
3581 Park East Drive  
Beachwood, OH 44122  
216.454.8000  
$109 plus tax  
Complimentary breakfast and shuttle to meeting

**Parking**
Free parking is available in the parking lot outside the building.

**Information**
For further information about this activity, contact the Center for Continuing Education at:
Local: 216.444.9990  
Website: ccfcmpeq.org/primarycare19

**Americans with Disabilities Act**
The Cleveland Clinic Foundation Center for Continuing Education fully intends to comply with the legal requirements of the Americans with Disabilities Act. If you need assistance, please notify us at least two weeks prior to the activity.

**Accreditation**
The Cleveland Clinic Foundation Center for Continuing Education is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

The Cleveland Clinic Foundation Center for Continuing Education designates this live activity for a maximum of 12 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Participants claiming CME credit from this activity may submit the credit hours to the American Osteopathic Association for Category 2 credit.

This Live activity, 8th Annual Primary Care Evidence-Based Medicine Update, with a beginning date of 10/18/2019, has been reviewed and is acceptable for up to 11.25 Prescribed credit(s) by the American Academy of Family Physicians. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

**Other Health Care Professionals**
A certificate of participation will be provided to other health care professionals for requesting credits in accordance with state nursing boards, specialty societies, or other professional associations.

**Faculty Disclosure**
The Cleveland Clinic Foundation Center for Continuing Education has implemented a policy to comply with the current Accreditation Council for Continuing Medical Education Standards for Commercial Support requiring resolution of all faculty conflicts of interest. Faculty declaring a relevant commercial interest will be identified in the activity syllabus.
REGISTRATION

Are time constraints preventing you from attending? We have the solution!
Register to watch via LIVE stream from the convenience of your personal computer. All presentations will be streamed live on October 18th and 19th.
Access instructions will be emailed to you within 24 hours of the course.

REGISTER ONLINE AT ccfcme.org/primarycare19

Fees

Registration Fee includes: Breakfasts, refreshment breaks, lunch, and faculty presentations, available online via mobile device or laptop.

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<th>On or Before Aug. 23</th>
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<tr>
<td>Physician</td>
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<td>Live Stream</td>
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*Letter from program director is required to receive the discounted fee. If letter is not received two weeks prior to the activity, the full physician fee will be charged.

A paper syllabus is available with advance registration only and payment until 5:00pm ET September 26, 2019 for $65.
Visit www.ccfcme.org/primarycare19 for complete registration information.

Registration and Cancellation

Preregistrations are accepted until 2:00 pm ET October 16, 2019. Register on site after this date.

In case of cancellation, email notification is required to process your refund. A full refund will be issued if canceled by September 27, 2019. After September 27, 2019, a $100 cancellation fee will be deducted from your refund. No refunds will be issued after October 9, 2019.

For questions about registration or cancellation, email us at cmegistration@ccf.org or call 216.448.8710.

Cleveland Clinic Center for Continuing Education reserves the right to cancel or postpone an activity at our sole discretion. In the unlikely event that this occurs, any registration fee(s) paid will be refunded. Be advised that Cleveland Clinic is not responsible for related costs including airline tickets, hotel costs, or any similar fee penalties incurred as a result of any trip cancellations or changes.
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