



**SPECIAL  
DRAWING**

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the course and be  
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an iPad.

8th Annual

# Primary Care Evidence-Based Medicine Update

*“Evidence that Matters”*

**October 18-19, 2019**

Cleveland Clinic Administrative Campus  
3175 Science Park Drive, Building #4, Auditorium  
Beachwood, OH

Register Today! [ccfcme.org/primarycare19](http://ccfcme.org/primarycare19)



## Presenting the 8th Annual Primary Care Evidence-Based Medicine Update “Evidence that Matters”

Primary care providers, more than any other health care providers, are required to be knowledgeable of the most recent practices in a wide array of medical specialties.

This educational activity is designed to address primary care clinicians' knowledge and educational needs through short presentations that review and analyze recent findings from pertinent clinical research, with a specific focus on research studies that have immediate implications for practice. Most of the studies reviewed will be well-designed randomized clinical trials and meta-analyses.

### Who Should Attend?

This activity is designed for family physicians, general internists, nurses, nurse practitioners, physician assistants, and other health care professionals who have an interest in primary care.

### Come To This Meeting and Learn How To

- Summarize the most recently published data from research and clinical trials that have clinical implications for primary care medicine
- Discuss the evidence on new, revised, and standard treatment approaches for a variety of topics as they relate to primary care practitioners
- Describe updates in clinical decision tools for screening and differential diagnosis of diseases
- Review the clinical implications of research on topical areas of interest to primary care practitioners, including hypertension, headache, cardiovascular disease, diabetes, opioid use, screening practices, and prevention

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### Activity Codirectors



**Neha B. Vyas, MD, FAAFP**  
Family Medicine  
Mayfield Heights Family Medicine  
Cleveland Clinic  
Cleveland, OH



**David Wendt, MD**  
Family Medicine  
Beachcliff Family Medicine  
Cleveland Clinic  
Cleveland, OH



**John Hickner, MD, MSc**  
Editor in Chief  
*Journal of Family Medicine*  
Professor Emeritus  
Michigan State University  
East Lansing, MI

### Guest Faculty



**Mark H. Ebell, MD, MS**  
Associate Professor  
College of Public Health  
The University of Georgia  
Editor, *Essential Evidence Plus*  
Athens, GA



**Gary S. Ferencich, MD**  
Professor of Medicine  
Michigan State University  
East Lansing, MI

### Guest Speaker



**Adam L. Myers, MD, MHCM, FACHE, CHCQM, CPHRM**  
Chief, Population Health and  
Director Cleveland Clinic  
Community Care  
Cleveland Clinic  
Cleveland, Ohio

### Cleveland Clinic Faculty

**Elisa Baddour, PharmD**  
Pharmacy Clinical Specialist I  
Hospital Outpatient Pharmacy  
Medical Operations

**Robert Bales, MD**  
Staff  
Family Medicine  
Medicine Institute

**Jeffery Brown, DO**  
Associate Staff  
Family Medicine  
Medicine Institute

# Primary Care Evidence-Based Medicine Update

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## AGENDA

### Friday, October 18, 2019

7:00 am	Registration, Continental Breakfast, and Exhibits	1:00 pm	Population Health: the Cleveland Clinic Way <i>Adam L. Myers, MD</i>
8:00 am	Welcome and Introductory Comments <i>Neha B. Vyas, MD</i>	1:30 pm	Cardiovascular Update <i>Gary S. Ferenchick, MD</i>
8:05 am	Course Introduction <i>Mark H. Ebell, MD</i>	2:00 pm	Sleep <i>Mark H. Ebell, MD</i>
8:15 am	Headache <i>John Hickner, MD</i>	2:30 pm	Depression and Anxiety <i>John Hickner, MD</i>
8:45 am	Pneumonia/Flu <i>Mark H. Ebell, MD</i>	3:00 pm	Refreshment Break and Exhibits
9:15 am	Hypertension: 2019 Update <i>Gary S. Ferenchick, MD</i>	3:15 pm	Musculoskeletal <i>Jeffrey Brown, DO</i>
10:00 am	Refreshment Break and Exhibits	3:45 pm	Cerebrovascular Disease <i>Gary S. Ferenchick, MD</i>
10:15 am	Pediatric Potpourri <i>David Wendt, MD</i>	4:15 pm	Diet/Nutrition/Obesity <i>Neha B. Vyas, MD</i>
10:45 am	Probiotics <i>John Hickner, MD</i>	4:45 pm	Faculty Roundtable <i>Mark H. Ebell, MD</i> <i>Gary S. Ferenchick, MD</i> <i>John Hickner, MD</i> <i>Neha B. Vyas, MD</i>
11:15 am	Screening and Prevention <i>Mark H. Ebell, MD</i>		
11:45 am	Diabetes <i>Gary S. Ferenchick, MD</i>	5:30 pm	Adjourn
12:15 pm	Lunch and Exhibits		

### Saturday, October 19, 2019

7:00 am	Registration, Continental Breakfast, and Exhibits	10:00 am	New Medications in Primary Care <i>Elisa Baddour, PharmD</i>
8:00 am	Deep Vein Thrombosis and Pulmonary Embolism <i>Mark H. Ebell, MD</i>	10:30 am	Genitourinary Update <i>John Hickner, MD</i>
8:30 am	Participants Questions <i>Mark H. Ebell, MD</i> <i>Gary S. Ferenchick, MD</i> <i>John Hickner, MD</i>	11:00 am	Opioids <i>Robert Bales, MD</i>
9:15 am	Upper GI and Liver <i>Gary S. Ferenchick, MD</i>	11:30 am	Faculty Roundtable <i>Gary S. Ferenchick, MD</i> <i>John Hickner, MD</i> <i>Neha B. Vyas, MD</i>
9:45 am	Refreshment Break and Exhibits	12:00 pm	Closing Remarks <i>Neha B. Vyas, MD</i>
		12:05 pm	Adjourn

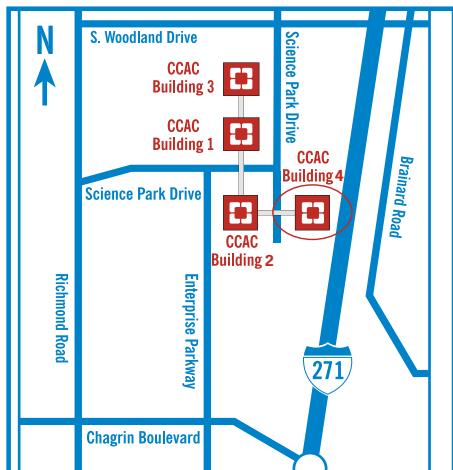
*A five-minute question and answer period is included in each speaker's allotted time.*

# GENERAL INFORMATION



## Location

Cleveland Clinic Administrative Campus  
3175 Science Park Drive  
Building #4, Auditorium  
Beachwood, OH 44122



## Directions

**From the North:** Take I-271 south to the Chagrin Blvd. exit. Turn right onto Chagrin Blvd. Turn right onto Enterprise Parkway. Turn right onto Science Park Drive. The surface lot is on the last driveway on your right. Drive to Building 4.

**From the South:** Take I-271 north to the Chagrin Blvd. exit. Turn left onto Chagrin Blvd. Go across the bridge and turn right onto Enterprise Parkway. Turn right onto Science Park Drive. The surface lot is on the last driveway on your right. Drive to Building 4 (it is the building that is farther back on your right).

## Recommended Area Hotels

### Home2 Suites by Hilton

3589 Park East Drive  
Beachwood, OH 44122  
216.755.7310  
\$115 plus tax  
Complimentary breakfast and shuttle to meeting

### Hotel INDIGO

3581 Park East Drive  
Beachwood, OH 44122  
216.454.8000  
\$109 plus tax  
Complimentary breakfast and shuttle to meeting

## Parking

Free parking is available in the parking lot outside the building.

## Information

For further information about this activity, contact the Center for Continuing Education at:

Local: 216.444.9990

Website: [ccfcme.org/primarycare19](http://ccfcme.org/primarycare19)

## Americans with Disabilities Act

The Cleveland Clinic Foundation Center for Continuing Education fully intends to comply with the legal requirements of the Americans with Disabilities Act. If you need assistance, please notify us at least two weeks prior to the activity.

## Accreditation

The Cleveland Clinic Foundation Center for Continuing Education is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

The Cleveland Clinic Foundation Center for Continuing Education designates this live activity for a maximum of 12 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Participants claiming CME credit from this activity may submit the credit hours to the American Osteopathic Association for Category 2 credit.

This Live activity, 8th Annual Primary Care Evidence-Based Medicine Update, with a beginning date of 10/18/2019, has been reviewed and is acceptable for up to 11.25 Prescribed credit(s) by the American Academy of Family Physicians. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

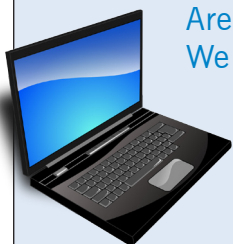
## Other Health Care Professionals

A certificate of participation will be provided to other health care professionals for requesting credits in accordance with state nursing boards, specialty societies, or other professional associations.

## Faculty Disclosure

The Cleveland Clinic Foundation Center for Continuing Education has implemented a policy to comply with the current Accreditation Council for Continuing Medical Education Standards for Commercial Support requiring resolution of all faculty conflicts of interest. Faculty declaring a relevant commercial interest will be identified in the activity syllabus.

# REGISTRATION



Are time constraints preventing you from attending?  
We have the solution!

Register to watch via LIVE stream from the convenience of your personal computer. All presentations will be streamed live on October 18th and 19th.

Access instructions will be emailed to you within 24 hours of the course.

## REGISTER ONLINE AT [ccfcme.org/primarycare19](http://ccfcme.org/primarycare19)

### Fees

**Registration Fee includes:** Breakfasts, refreshment breaks, lunch, and faculty presentations, available online via mobile device or laptop.

	On or Before Aug. 23	After Aug. 23
Physician	\$360	\$385
Non-Physician	\$260	\$285
Resident*/Fellow*	\$105	\$105
Live Stream	\$300	\$325

\*Letter from program director is required to receive the discounted fee. If letter is not received two weeks prior to the activity, the full physician fee will be charged.

A paper syllabus is available with advance registration only and payment until 5:00pm ET September 26, 2019 for \$65.

Visit [www.ccfcme.org/primarycare19](http://www.ccfcme.org/primarycare19) for complete registration information.

### Registration and Cancellation

Preregistrations are accepted until 2:00 pm ET October 16, 2019. Register on site after this date.

In case of cancellation, email notification is required to process your refund. A full refund will be issued if canceled by September 27, 2019. After September 27, 2019, a \$100 cancellation fee will be deducted from your refund. No refunds will be issued after October 9, 2019.

**For questions about registration or cancellation, email us at [cmegistration@ccf.org](mailto:cmegistration@ccf.org) or call 216.448.8710.**

*Cleveland Clinic Center for Continuing Education reserves the right to cancel or postpone an activity at our sole discretion. In the unlikely event that this occurs, any registration fee(s) paid will be refunded. Be advised that Cleveland Clinic is not responsible for related costs including airline tickets, hotel costs, or any similar fee penalties incurred as a result of any trip cancellations or changes.*



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