



CME & MOC Credits Available

7th Annual
Best of San Antonio Breast Cancer Symposium[®] (SABCS[®])



Saturday, January 18, 2025

Margaritaville Beach Resort
Hollywood Beach, Florida

www.ccfcmecme.org/SABCS2025

PROSPECTUS

Exhibit & Promotional Opportunities

Register Online

www.ccfcmecme.org/SABCS2025



Dear 2025 Exhibitor,

On behalf of Cleveland Clinic Florida and the Program Directors, Drs. Zeina Nahleh and Elizabeth Stone, we invite you to take advantage of an exciting opportunity. The Cleveland Clinic Florida's 7th Annual Best of San Antonio Breast Cancer Symposium (SABCS®) is scheduled to take place at the Margaritaville Beach Resort in Hollywood, Florida, on January 18, 2025.

This Official Best of SABCS®, sponsored by Cleveland Clinic Florida, reviews the highlights originally presented at SABCS® 2024 in a one-day program. This symposium will provide oncologists and other healthcare professionals with a wide range of information related to new and well-established topics in breast cancer, including, but not limited to:

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| <ul style="list-style-type: none">• State-of-the-art information on Breast Cancer• Surgery and Local Management• Hormone Receptor-Positive Breast Cancer• Advances in HER2 Positive Breast Cancer• Triple-negative and BRCA-related Breast Cancer• Updates on Radiation and Local Therapies | <ul style="list-style-type: none">• Breast Cancer Prevention, Quality of Life and Survivorship Care• Addressing Toxicities of Novel Therapy• Biomarkers and Molecular Profiling in Breast Cancer• Late-breaking Abstracts and Research in the Pipeline |
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This important educational activity also provides a forum for interaction between individuals involved with all aspects of breast cancer care and the opportunity to converse with colleagues and key opinion leaders. Our target audience includes physicians and other healthcare professionals, who are involved with the treatment of breast cancer, including those in the fields of Oncology, Internal Medicine & Subspecialties, Radiology, Endocrinology, Women's Healthcare and Pharmacology.

This activity is multi-funded, fully complies with ACCME Standards for Integrity and Independence in Accredited Continuing Education, is developed independently and is without influence from any commercial interests. We are hopeful that you will accept this invitation to participate as an exhibitor.

Sincerely,

Zeina Nahleh, MD, FACS
Zeina Nahleh, MD, FACS
Regional Institute Chair for Cancer
Chair, Department of Hematology-Oncology
Director, Maroone Cancer Center
Cleveland Clinic Florida, Weston, Florida

Elizabeth Stone, MD
Section Head Breast Oncology
Department of Hematology/Oncology
Cleveland Clinic Florida
Weston, Florida

Exhibit levels/registration and promotional opportunities are available at:

www.ccfcm.org/SABCS2025

We look forward to seeing you in Hollywood in January 2025!

EXHIBIT INFORMATION

EXHIBIT HOURS & LOCATION

Saturday, January 18 - 7:00 am – 3:30 pm

Margaritaville Hollywood Beach Resort

One Particular Harbor
1111 North Ocean Drive
Hollywood, FL 33019
PH: 954.874.4444

**Date and time subject to change without notice*

Breakfast, break, and lunch will be served in exhibit area. Representatives are asked to be available during these times and will be given early access to meals.



REGISTRATION/PAYMENT

Register and pay online at <http://www.ccfcmc.org/SABCS2025> by **January 10, 2025**. Exhibit orders must be paid in full prior to conference start date.

Exhibitor identification in all Cleveland Clinic publications and on all signage, related to this specific activity, must be the company name submitted via the online registration process.

ONSITE REGISTRATION & SET-UP/TEAR-DOWN HOURS

Registration: Friday, Jan 17, 4:00 pm - 7:00 pm
Set Up: Friday, Jan 17, 4:00 pm - 7:00 pm
Tear Down: Saturday, Jan 18, 3:30 – 5:00 pm
Tear down is not permitted until after lunch break.

SHIPPING AND STORAGE

The Resort will accept and store all exhibitor boxes and shipments. Exhibitors are responsible for arrangement and payment for all inbound and outbound shipping. [Click here to download and submit hotel exhibit form.](#)

Ship boxes to:

Margaritaville Hollywood Beach Resort
On-Site Rep Contact Name & Company/1.18.2025
Cleveland Clinic SABCS Conference
1111 N Ocean Drive
Hollywood, FL 33019
Boxes Numbered (1 of 3, etc.)

Hotel shipping contact: Maria De La Vega,
mdelavega@mhbr.com

RESERVE YOUR ROOM TODAY!

To receive the discounted conference rate of \$379 per night (plus discounted \$0 resort fee and applicable taxes), please reserve your room online or by calling hotel directly:

GROUP RATE LINK: [Click here to reserve your room](#)

RESERVATIONS: 954.874.4444

CUTOFF DATE FOR GROUP RATE: December 27, 2024
Rooms are subject to availability and may sell out prior to cutoff date.

CANCELLATIONS AND REFUNDS

Written notification of cancellation must be received by Cleveland Clinic Florida by December 20, 2024, to be eligible for a refund. A \$950 administrative fee will be assessed for each booth cancellation.

Space not claimed by 7:00 am, Saturday, January 18, 2025, may be resold or reassigned without obligation to refund exhibit fees or to assign the exhibitor to another space, unless special arrangements have been made with the CME Office in advance.

Cleveland Clinic Florida reserves the right to rearrange the floor plan at any time and to relocate exhibitors if it becomes necessary for causes beyond the control of Cleveland Clinic Florida or is advisable in the best interest of Cleveland Clinic Florida.

SECURITY

The exhibit hall is an open pre-function area and cannot be secured. Exhibitors will be able to leave their displays up overnight, but we recommend that any items of value be secured (computers, cell phones, etc.)



Neither the hotel security staff nor Cleveland Clinic will be responsible for loss or damage to any property. Exhibitors are responsible for safeguarding their goods, materials, equipment and exhibits at all times.

ELECTRICITY

Electricity and AV needs will be fulfilled by Encore Global. [Please click here for pricing.](#)

COMMERCIAL PRESS/JOURNALISTS

Journalists are welcome and must have prior approval from the CME Office at Cleveland Clinic Florida. Please contact cme@ccf.org for more information.

FDA REGULATIONS

Exhibitors must abide by all applicable Food and Drug Administration (FDA) regulations, including any or all approved requirements.

Any product that is an investigational device or drug must be clearly marked as such. All products and services exhibited shall comply with FDA policy and procedures (particularly with respect to the marketing and labeling of investigational or unapproved drugs and devices) and other applicable policy and procedures.

Exhibitors are reminded that the FDA prohibits the advertising or other promotion of investigational or unapproved drugs and devices. The FDA also prohibits the promotion of approved drugs or devices for unapproved uses.

In addition, under FDA rules, the background of the exhibit must show the generic name of any drug product featured. Additional information may be obtained from the FDA website at www.fda.gov.



CONTACT US:

Alexandra Paz

Phone: 561-428-1223

Email: paza2@ccf.org

EXHIBIT OPPORTUNITIES

Thank you for your interest in participating as an exhibitor. Space will be sold on a first-come, first-served basis. Space will be assigned based on your formal date of registration online.

Please **REGISTER ONLINE** at <http://www.ccfme.org/SABCS2025>

Platinum Exhibitor Package – \$4,000

Recognition as Platinum Level Exhibitor: Acknowledgement on slide show throughout meeting and online program book shared with all attendees



- **Exhibit Space:** Premium location assigned
 - **Two (2) 6'x30" tables:** Draped and skirted, four chairs. We encourage you to bring company table drapes as limited drape/skirts are available via hotel services.
- **Four (4) Exhibitor Badges:**
 - Includes Admittance into the educational lecture as silent observer* and complimentary continental breakfast, break, and lunch.
- **Roster of Consenting Attendees (name, city, state):** Will be distributed within two weeks of meeting completion

Gold Exhibitor Package – \$2,000

Recognition as Gold Level Exhibitor: Acknowledgement on slide show throughout meeting and online program book shared with all attendees



- **Exhibit Space:** Assigned
 - **One (1) 6'x30" tables:** Draped and skirted, two chairs. We encourage you to bring company table drapes as limited drape/skirts are available via hotel services.
- **Two (2) Exhibitor Badges:**
 - Includes Admittance into the educational lecture as silent observer* and complimentary continental breakfast, break, and lunch.
- **Roster of Consenting Attendees (name, city, state):** Will be distributed within two weeks of meeting completion

**Industry representatives who wish to claim CME credit must register as an attendee (discounted corporate fee available).*

OTHER PROMOTIONAL OPPORTUNITIES FOR EXHIBITORS

\$2,000 Attendee Bag (Limited to one supporter)

Your corporate logo and/or Cleveland Clinic's logo imprinted on bags used by attendees. This is an exclusive opportunity and is available to supporters on a first-come, first-served basis.

- Industry supporter permitted one promotional insert
 - Insert to be provided by supporter at own cost and shipped directly to organizer prior to event
 - No larger than 8.5" x 11"
 - Quantity: 100 min. pieces
- Bags will be distributed during on-site registration, along with conference materials
- Payment due prior to conference
- Cleveland Clinic will order product and handle shipment with consultation from sponsor and proof (approved by both parties) prior to final print.



Deadline for order commitment: **December 2, 2024**

\$1,700 Lanyards (Limited to one supporter)

Your corporate logo and/or Cleveland Clinic's logo imprinted on all official lanyards. This is an exclusive opportunity and is available to supporters on a first-come, first-served basis.

- Lanyards will be distributed during on-site registration, along with conference materials
- Payment is due prior to conference
- Cleveland Clinic will order product and handle shipment with consultation from sponsor and proof (approved by both parties) prior to final print



Deadline for order commitment: **December 2, 2024**

\$1,500 Notebook (Limited to one supporter)

Your corporate logo and/or Cleveland Clinic's logo imprinted on a notebook, distributed during on-site registration. This is an exclusive opportunity and is available to supporters on a first-come, first-served basis.

- Fee includes the cost of the item.
- Payment is due prior to the conference
- Cleveland Clinic will select item, order product and handle shipment with consultation from sponsor and proof (approved by both parties) prior to final print.



Deadline for order Commitment: **December 2, 2024**

\$1,200 Breast Cancer Awareness Stylus Pens (Limited to one supporter)

Your corporate logo imprinted on a Breast Cancer Awareness stylus pen, distributed during on-site registration. This is an exclusive opportunity and is available to supporters on a first-come, first-served basis.

- Fee includes the cost of the item.
- Payment is due prior to the conference
- Cleveland Clinic will select item, order product and handle shipment with consultation from sponsor and proof (approved by both parties) prior to final print.



Deadline for order Commitment: **December 2, 2024**

\$750 Stress Ball (Limited to one supporter)

Your corporate logo and/or Cleveland Clinic's logo imprinted on a Stress Ball, distributed during on-site registration. This is an exclusive opportunity and is available to supporters on a first-come, first-served basis.

- Fee includes the cost of the item.
- Payment is due prior to the conference
- Cleveland Clinic select item, will order product and handle shipment with consultation from sponsor and proof (approved by both parties) prior to final print.



Deadline for order Commitment: **December 2, 2024**

\$500 Flyer Insertion

Your company insert distributed during on-site registration. This opportunity is available to all supporters.

- Insert to be provided by supporter at own cost and shipped directly to organizer prior to event
- No larger than 8.5" x 11"
- Quantity: 100 min. pieces

Order Commitment: **December 2, 2024**

Submission for CCF Approval: **December 20, 2024**

Delivery Deadline: **January 6, 2025**

\$500 Wi-Fi Sponsor

Your company logo on slides and signage. This opportunity is available to supporters on a first-come, first-served basis.

- Payment is due prior to the conference

Deadline for order commitment: **December 2, 2024**

