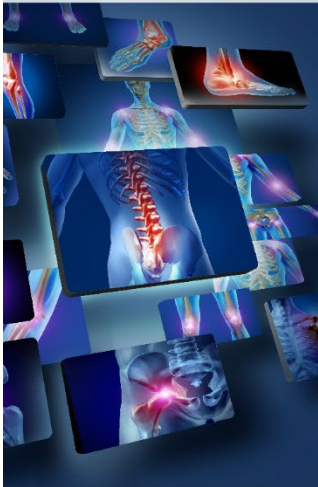




Cleveland Clinic
Florida

Save the Date!



3rd

Advanced Practice Provider Conference

Clinical Updates for PA, APRN, AA and
CRNA Practitioners

David G. Jagelman MD Conference Center - Cleveland Clinic Florida, Weston, Florida

October 19-20, 2024

www.ccfcmec.org/APP2024

Prospectus

Exhibit & Promotional Opportunities

Register Online

www.ccfcmec.org/APP2024



3rd Advanced Practice Provider Conference

Clinical Updates for PA, APRN, AA and CRNA Practitioners

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Dear 2024 Exhibitor,

We are very excited to invite you to participate by way of an exhibit during the hybrid **3rd Advanced Practice Provider Conference: Clinical Updates for PA, APRN, AA and CRNA Practitioner course**. This year's hybrid conference on October 19-20, 2024, offers in-person and virtual options. We are pleased to offer this conference, targeted specifically to the needs of APPs.

This hybrid course provides the PA, APRN, AA and CRNA with a general review of the most current knowledge in internal medicine, subspecialties and surgical specialty topics. This hybrid conference allows advanced practice providers to network with colleagues from across the area or join from the comfort of their offices or homes.

Exhibit levels, registration and promotional opportunities are available on our website at:

www.ccfcmc.org/APP2024

We are hopeful you will agree to exhibit during this year's conference and we look forward to your participation!

Sincerely,

Adam Feldman

Adam Feldman, PA-C, MPH

Director, Advanced Practice Providers
Levitetz Department of Orthopaedic Surgery
Cleveland Clinic Florida - Weston

EXHIBIT INFORMATION

PURPOSE

Exhibits provide a professional and educational environment in which the physician can receive demonstrations, view products and services and discuss the clinical and surgical uses, including how they may improve the quality of care to a patient and the management of the medical/surgical practice.

EXHIBIT LOCATION

David G. Jagelman MD Conference Center
Cleveland Clinic Florida
2950 Cleveland Clinic Blvd
Weston, Florida 33331

EXHIBIT DISPLAY HOURS

Saturday, October 19, 2024
7:00 am – 3:30 pm

Sunday, October 20, 2024
7:00 am – 2:30 pm



Breakfast, Lunch, morning and afternoon breaks will be held in the exhibit area. Representatives are asked to be available during these times.

Cleveland Clinic does not have the capacity to receive and store display items. Please bring your display with you at the designated set-up time.

EXHIBIT AND DESIGN

Size: 6' x 30" table with two chairs
Table covers will not be provided. Please remember to bring your company tablecloths.

PAYMENT TERMS

Payment is accepted by check or credit card and must be paid in full prior to event date.

REGISTRATION & SET-UP/TEAR-DOWN HOURS

Move-in and Set-up: 6:00 am – 6:45am, Saturday, October 19, 2024

Exhibits must be set up by 6:45am.

Close and Clear: Sunday, October 20, 2023 - 3:30 pm

If you require special accommodations, please contact Alexandra Paz at paza2@ccf.org.

We ask that exhibits open on time each day and be staffed throughout the posted exhibit display hours.

Please limit the number of representatives per booth so as not to inconvenience your neighbors.

CANCELLATIONS AND REFUNDS

Written notification of a cancellation must be received by Cleveland Clinic Florida by October 4, 2024, to be eligible for a refund. A \$750 administrative fee will be assessed for each cancellation.

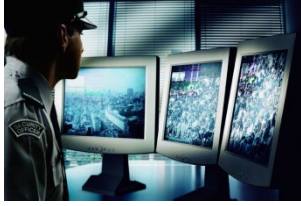
Space not claimed by 7:00 am, Saturday, October 19, 2024, may be resold or reassigned without obligation to refund exhibit fees or to assign the exhibitor to another space, unless special arrangements have been made with the CME Office in advance.

Cleveland Clinic Florida reserves the right to rearrange the floor plan at any time and to relocate exhibitors if it becomes necessary for causes beyond the control of Cleveland Clinic Florida or is advisable in the best interest of Cleveland Clinic Florida.

EXHIBIT INFORMATION

SECURITY

Cleveland Clinic Florida will not be responsible for loss or damage to any property. Exhibitors are responsible for safeguarding their goods, materials, equipment and exhibits at all times.



The Conference will take place Saturday, October 19, 2024 through Sunday, October 20, 2024 during the following time periods:

- Saturday, 10/19, 7:00 am – 4:30 pm
- Sunday, 10/20, 7:00 am – 3:30 pm

COMMERCIAL PRESS

Reporters must have prior approval from the CME Office at Cleveland Clinic Florida. Please contact the office at CME@ccf.org.

FDA REGULATIONS

Exhibitors must abide by all applicable Food and Drug

Administration (FDA) regulations, including any or all approved requirements.

Any product that is an investigational device or drug must be clearly marked as such. All products and services exhibited shall comply with FDA policy and procedures (particularly with respect to the marketing and labeling of investigational or unapproved drugs and devices) and other applicable policy and procedures.

Exhibitors are reminded that the FDA prohibits the advertising or other promotion of investigational or unapproved drugs and devices. The FDA also prohibits the promotion of approved drugs or devices for unapproved uses.

In addition, under FDA rules, the background of the exhibit must show the generic name of any drug product featured. Additional information may be obtained from the FDA website at www.fda.gov

CONTACT US

CONTACT:

Alexandra Paz | Program Manager

Phone: 561.428.1223

Email: Paza2@ccf.org

CME Office

Email: cme@ccf.org



EXHIBITOR LEVELS

Thank you for your interest in participating as an exhibitor. Please visit our website to register: www.cfcme.org/APP2024

\$1700 Standard Level Exhibitor Package

- Two days of exhibit space
- Acknowledgement on slides and/or signage
- 6' x 30" table with two chairs (Tablecloths not provided)
- Two (2) exhibitor badges and full access to Conference sessions and meals
- Additional exhibitor badges \$100 each per day
- Roster of consenting Attendees (Name, City, State)

\$500 Publisher/Non-Profit Exhibitor Package (Limited Availability)

- Two days of exhibit space
- Acknowledgement on slides and/or signage
- 6' x 30" table with one chair (Tablecloths not provided)
- One (1) exhibitor badge and full access to Conference sessions and meals
- Additional exhibitor badges \$100 each per day
- Roster of consenting Attendees (Name, City, State)

PROMOTIONAL OPPORTUNITIES FOR EXHIBITORS

The following opportunities are available to companies that participate as an exhibitor. First commitment will have exclusivity to opportunity.

\$1000 Lanyards (Limited to one supporter)

Have your corporate logo and/or Cleveland Clinic's logo seen on all official lanyards. This opportunity to sponsor the exclusive lanyard with badge holder is available to exhibitors on a first-come, first-served basis.

- Lanyards will be distributed during on-site registration along with conference materials
- Payment is due prior to conference
- Cleveland Clinic will order product and handle shipment with consultation from sponsor and proof (approved by both parties) prior to final print.

Deadline for order Commitment: **September 2, 2024**

\$1000 Attendee Note Pad with Pen (Limited to one supporter)

Have your corporate logo and/or Cleveland Clinic's logo imprinted on a note pad and pen, distributed during on-site registration. This opportunity is available to supporters on a first-come, first-served basis, and is limited to one supporter.

- Cleveland Clinic will select item. Fee includes the cost of the item.
- Payment is due prior to the conference
- Cleveland Clinic will order product and handle shipment with consultation from sponsor and proof (approved by both parties) prior to final print.

Deadline for order Commitment: **August 19, 2024**