



# **Cleveland Clinic Cancer Conference**

Innovations in Multidisciplinary Care

**January 16-18, 2026**

Margaritaville Hollywood Beach Resort  
Hollywood, Florida

Register: [www.ccfcmc.org/CCCC2026](http://www.ccfcmc.org/CCCC2026)



# **PROSPECTUS**

## **Exhibit & Promotional Opportunities**

**Register Online**  
**[www.ccfcmc.org/CCCC2026](http://www.ccfcmc.org/CCCC2026)**



Dear 2026 Exhibitor,

We are very excited to invite you to participate in the **2<sup>nd</sup> Annual Cleveland Clinic Cancer Conference: Innovations in Multidisciplinary Care** program, taking place at the Margaritaville Hollywood Beach Resort, in Hollywood, Florida, January 16 – 18, 2026.

This conference will provide disease specific, evidence-based, high-quality practical talks and exchanges to update the participants on the latest advances in the diagnosis and multidisciplinary management of the most prevalent cancers at all stages of disease and treatment.

The conference will cater to medical oncologists, hematologists, radiation oncologists, and other healthcare professionals involved in the diagnosis, prevention and treatment of cancer. Current, new and future advances in cancer care will be discussed. The role of emerging technologies, supportive care and non-pharmacologic care of the cancer patient will be addressed. In addition to didactic lectures, case-based discussions will address the more challenging situations faced by cancer caregivers.

This activity is targeted to a national and international audience of practitioners and health care professionals, and is designed for physicians, fellows, residents, pharmacists, researchers, advance practice providers and nurses in the fields of medical, surgical and radiation oncology; palliative care; pathology; and pharmacology. We expect approximately 150 attendees for this program.

Sincerely,

**Alex A. Adjei, MD, PhD, FACP**

**Activity Director**

Chairman, Cleveland Clinic Cancer Institute  
M. Frank Rudy & Margaret D. Rudy Distinguished  
Chair in Translational Cancer Research  
Cleveland Clinic

**Zeina Nahleh, MD, FACP**

**Co-Activity Director**

Regional Chair, Hematology/Oncology  
Vice Chief, Cancer Institute  
Medical Director, Maroone Cancer Center  
Cleveland Clinic Florida

**[View exhibit levels/registration and promotional opportunities](#)**

***We look forward to seeing you in Hollywood in January 2026!***

## EXHIBIT INFORMATION

### EXHIBIT LOCATION

#### Margaritaville Hollywood Beach Resort

Compass Rose Ballrooms  
1111 North Ocean Drive  
Hollywood, FL 33019  
954.874.4444

### EXHIBIT HOURS

**Fri, Jan 16** 7:15 am – 3:00 pm  
**Sat, Jan 17** 7:00 am – 3:30 pm  
**Sun, Jan 18** 7:00 am – 12:30 pm

*\*Date and time subject to change without notice*

Breakfast, breaks and lunch will be served in exhibit area. Representatives are asked to be available during these times and will be given early access to meals.



### REGISTRATION & SET-UP/TEAR-DOWN HOURS

**Registration:** Thursday, Jan 15, 3:00 - 6:00 pm

**Set Up:** Thursday, Jan 15, 3:00 – 6:00 pm

**Tear Down:** Sunday, Jan 18, 12:30 – 3:00 pm

*Tear down is not permitted prior to final break*

### SHIPPING AND STORAGE

The Resort will accept and store all exhibitor boxes and shipments. Exhibitors are responsible for arrangement and payment for all inbound and outbound shipping.

[Click here to download and submit hotel exhibit form.](#)

#### Ship boxes to:

Margaritaville Hollywood Beach Resort  
On-Site Exhibitor Contact Name/1.15.2026  
Cleveland Clinic Cancer Conference  
1111 N Ocean Drive  
Hollywood, FL 33019  
Boxes Numbered (1 of 3, etc)

Hotel shipping contact: Maria De La Vega,  
[mdelavega@mhbr.com](mailto:mdelavega@mhbr.com)

### RESERVE YOUR ROOM TODAY!

To receive the discounted conference rate of \$369 + taxes and fees, please contact the hotel directly:

**RESERVATIONS:** [Book online](#) or call 954.874.4444 and mention Group Code FGC0226.

**CUTOFF DATE FOR GROUP RATE:** December 24, 2025  
*Rooms are subject to availability and may sell out prior to cutoff date.*

### REGISTRATION/PAYMENT

[Register and pay online](#) by January 2, 2026. Exhibit orders must be paid in full prior to conference start date.

Exhibitor identification in all Cleveland Clinic publications and on all signage, related to this specific activity, must be the company name submitted via the online registration process.

### CANCELLATIONS AND REFUNDS

Written notification of a cancellation must be received by Cleveland Clinic Florida by December 19, 2025, to be eligible for a refund. A \$750 administrative fee will be assessed for each booth cancellation.

Space not claimed by 7:00 am, Friday, January 16, 2026, may be resold or reassigned without obligation to refund exhibit fees or to assign the exhibitor to another space, unless special arrangements have been made with the CME Office in advance.

Cleveland Clinic Florida reserves the right to rearrange the floor plan at any time and to relocate exhibitors if it becomes necessary for causes beyond the control of Cleveland Clinic Florida or is advisable in the best interest of Cleveland Clinic Florida.

### SECURITY

The exhibit hall is an open ballroom area and cannot be secured. Exhibitors will be able to leave their displays up overnight, but we recommend that any items of value be secured (computers, cell phones, etc.)



Neither the hotel security staff nor Cleveland Clinic will be responsible for loss or damage to any property. Exhibitors are responsible for safeguarding their goods, materials, equipment and exhibits at all times.

### HOLD HARMLESS

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

## ELECTRICITY

If you require basic electric service (power strip and extension cord), please select the **Electricity Add-On Option** at registration. If you require extensive electric or AV service, [order your electric service directly from Encore Global](#) by Thursday, 1/8/2026.

## COMMERCIAL PRESS/JOURNALISTS

Journalists are welcome and must have prior approval from the CME Office at Cleveland Clinic Florida. Please contact [cme@ccf.org](mailto:cme@ccf.org) for more information.

## SATELLITE SYMPOSIA

During the periods listed below neither exhibitors nor their agents may conduct or sponsor any educational or marketing activities directed toward the symposium registrants, other than part of an approved exhibit, without the permission of Cleveland Clinic Florida. For further information regarding satellite symposia please contact the CME Office at Cleveland Clinic Florida at [cme@ccf.org](mailto:cme@ccf.org).

<b>Fri, Jan 16</b>	7:15 am – 7:30 pm
<b>Sat, Jan 17</b>	7:00 am – 5:30 pm
<b>Sun, Jan 18</b>	7:00 am – 2:30 pm

## FDA REGULATIONS

Exhibitors must abide by all applicable Food and Drug Administration (FDA) regulations, including any or all approved requirements.

Any product that is an investigational device or drug must be clearly marked as such. All products and services exhibited shall comply with FDA policy and procedures (particularly with respect to the marketing and labeling of investigational or unapproved drugs and devices) and other applicable policy and procedures.

Exhibitors are reminded that the FDA prohibits the advertising or other promotion of investigational or unapproved drugs and devices. The FDA also prohibits the promotion of approved drugs or devices for unapproved uses.

In addition, under FDA rules, the background of the exhibit must show the generic name of any drug product featured. Additional information may be obtained from the FDA website at [www.fda.gov](http://www.fda.gov).



## CONTACT US:

**Shelly McEwen**

Email: [mcewenm2@ccf.org](mailto:mcewenm2@ccf.org)

Phone: 772.262.2906

## EXHIBITOR OPPORTUNITIES

Thank you for your interest in participating as an exhibitor. Space will be sold on a first-come, first-served basis. Space will be assigned based on your formal date of registration online.

### [REGISTER ONLINE](#)

#### **Diamond Exhibitor, \$15,000**

*Deadline for Order Commitment: 11/14/2025*

#### **Package Includes:**

- Recognition as a **Diamond** Level Exhibitor (acknowledgement on slides and/or signage)
- 2.5 Days of exhibit space during the course
  - Table Setup Includes: 2 Tables, Chairs, Linen/Skirting
  - Exhibit Location: Premium
  - Additional exhibitor fees (standard electric, power strip, easel) are exhibitors responsibility
- 4 exhibitor badges (provides admission to the education program as a silent observer\* and complimentary breakfast, lunch, and refreshments.)
  - *\* To claim CE credit, you must register as a participant for an additional fee.*
- Roster of Consenting Attendees (Name, City, State) and statistics
- **Promotional Insert:** Have your company's promotional insert distributed to attendees during on-site registration.
  - *Insert must be provided and shipped at supporters own cost and must be pre-approved by the Cleveland Clinic Project Manager prior to printing and shipping no later than 12/19/2025*
  - *Max size 8.5"x11", please limit insert to one page.*
- **Industry Supported Program/Event (Non-Accredited) In-Person**

Opportunity to sponsor a 45-minute in-person industry supported program/event during the *Lunchtime on Jan 16 or Jan 17*. Maximum capacity: 40 attendees

  - The program/event is not permitted to take place during the accredited education.
  - Topic to be approved by conference Activity Directors
  - The Industry Supporter Organization is responsible for:
    - Organizing the program/event
    - All costs associated with the industry supported program/event, including, but not limited to, speaker fees.
    - The industry supporter will provide a poster/signage at the registration desk promoting the industry supported program (dimensions: 22"w x 28"h) and an invitation flyer. All signage & handouts must be pre- approved by the Cleveland Clinic Program Manager by **12/19/2025**
  - Cleveland Clinic will:
    - Select and provide buffet meal and audiovisual.
    - Provide a link to program/event on the course website and distribute program flyer to attendees at the time of registration check-in.
  - The following disclaimer must be included on the front of each invitation, mailer or signage:  
*"This program/event is developed and offered by <name of supporting organization>. This is not an official program/event of the Cleveland Clinic."*
  - Cleveland Clinic does not guarantee attendance.

## Platinum Exhibitor, \$12,000

Deadline for Order Commitment: 11/14/2025

### Package Includes:

- Recognition as a **Platinum** Level Exhibitor (acknowledgement on slides and/or signage)
- 2.5 Days of exhibit space during the course
  - Table Setup Includes: 1 Table, Chairs, Linen/Skirting
  - Exhibit Location: Premium
  - Additional exhibitor fees (standard electric, power strip, easel) are the exhibitors responsibility
- 2 exhibitor badges (provides admission to the education program as a silent observer\* and complimentary breakfast, lunch, and refreshments.)  
*\* To claim CE credit, you must register as a participant for an additional fee.*
- Roster of Consenting Attendees (Name, City, State) and statistics
- **Promotional Insert:** Have your company's promotional insert distributed to attendees during on-site registration.
  - *Insert must be provided and shipped at supporters own cost and must be pre-approved by the Cleveland Clinic Project Manager prior to printing and shipping no later than **12/19/2025***
  - *Max size 8.5"x11", please limit insert to one page.*
- **Industry Supported Program/Event (Non-Accredited) In-Person**  
Opportunity to sponsor a 45-minute in-person industry supported program/event during the breakfast time on *Jan 17 or Jan 18*. Maximum capacity: 40 attendees
  - The program/event is not permitted to take place during the accredited education.
  - Topic to be approved by conference Activity Directors
  - The Industry Supporter Organization is responsible for:
    - Organizing the program/event
    - All costs associated with the industry supported program/event, including, but not limited to, speaker fees.
    - The industry supporter will provide a poster/signage at the registration desk promoting the industry supported program (dimensions: 22"w x 28"h) and an invitation flyer. All signage & handouts must be pre- approved by the Cleveland Clinic Program Manager by **12/19/2025**
  - Cleveland Clinic will:
    - Select and provide buffet meal and audiovisual.
    - Provide a link to program/event on the course website and distribute program flyer to attendees at the time of registration check-in.
  - The following disclaimer must be included on the front of each invitation, mailer or signage:  
*"This program/event is developed and offered by <name of supporting organization>. This is not an official program/event of the Cleveland Clinic."*
  - Cleveland Clinic does not guarantee attendance.

### **Gold Exhibitor, \$6,000**

*Deadline for Order Commitment: 1/2/2026*

#### **Package Includes:**

- Recognition as a **Gold** Level Exhibitor (acknowledgement on slides and/or signage)
- 2.5 Days of exhibit space during the course
  - Table Setup Includes: 2 Tables, Chairs, Linen/Skirting
  - Exhibit Location: Assigned
  - Additional exhibitor fees (standard electric, power strip, easel) are the exhibitors responsibility
- 4 exhibitor badges (provides admission to the education program as a silent observer\* and complimentary breakfast, lunch, and refreshments.)  
*\* To claim CE credit, you must register as a participant for an additional fee.*
- Roster of Consenting Attendees (Name, City, State) and statistics

### **Silver Exhibitor, \$4,000**

*Deadline for Order Commitment: 1/2/2026*

#### **Package Includes:**

- Recognition as a **Silver** Level Exhibitor (acknowledgement on slides and/or signage)
- 2.5 Days of exhibit space during the course
  - Table Setup Includes: 1 Table, Chairs, Linen/Skirting
  - Exhibit Location: Assigned
  - Additional exhibitor fees (standard electric, power strip, easel) are exhibitors responsibility
- 2 exhibitor badges (provides admission to the education program as a silent observer\* and complimentary breakfast, lunch, and refreshments.)  
*\* To claim CE credit, you must register as a participant for an additional fee.*
- Roster of Consenting Attendees (Name, City, State) and statistics

## **PROMOTIONAL OPPORTUNITIES**

### **Promotional Insert, \$1,000**

Have your company's promotional insert distributed to attendees during registration.

- *Insert must be provided and shipped at supporters own cost and must be pre-approved by the Cleveland Clinic Project Manager prior to printing and shipping no later than **1/9/2026***
- *Max size 8.5"x11", please limit insert to one page.*

*Deadline for Order Commitment and Payment: 1/2/2026*

### **Attendee Bag, 5,000**

Recognition of your company and your corporate logo or Cleveland Clinic's logo (your choice) on conference bags distributed to attendees during onsite registration.

- Cleveland Clinic will select item. Fee includes cost of product and payment is due prior to event.
- Industry supporter is permitted **one promotional insert** to be included in bag.
  - *Insert must be provided and shipped at supporters own cost and must be pre-approved by the Cleveland Clinic Project Manager prior to printing and shipping no later than **12/19/2025***
  - *Max size 8.5"x11", please limit insert to one page.*

*Deadline for Order Commitment and Payment: 11/14/2025*

**Lanyard with Badge Holder, \$3,000**

Recognition of your company and your corporate logo or Cleveland Clinic's logo (your choice) on the conference lanyard with badge holder distributed to attendees during on-site registration. *(Cleveland Clinic will select item. Fee includes cost of product and payment is due prior to event.)*

*Deadline for Order Commitment and Payment: 11/14/2025*

**Notebook with Pen, \$4,000**

Recognition of your company and your corporate logo or Cleveland Clinic's logo (your choice) on conference notebooks and pens distributed to attendees during onsite registration. *(Cleveland Clinic will select item. Fee includes cost of product and payment is due prior to event.)*

*Deadline for Order Commitment: 11/14/2025*

**WiFi Sponsor, \$3,000**

Recognition of your company as Wi-Fi Sponsor for the conference. (Acknowledgement on slides and/or signage)

*Deadline for Order Commitment and Payment: 1/2/2026*

**Reception Sponsor-- Welcome Reception, \$6,000**

Opportunity to partially sponsor the Welcome Reception on 1/16/2026 at 6:00 pm at License to Chill Pool Deck

- This opportunity is limited to (2) supporters.
- Recognition as a Partial Reception Sponsor (Acknowledgement on slides and/or signage)
- Option to have your corporate logo projected via gobo in reception area during reception

*Deadline for Order Commitment: 11/14/2025*