

15th Annual Basic & Clinical Immunology for the Busy Clinician

Poster Session Scoring Worksheet

Evaluation Criteria	Rating Criteria	Sub score
	1 = does not meet expectations 2 = somewhat meets expectations 3 = fully meets expectations	
TOPIC		
Relevance	Addresses a current and significant issue or challenge in the health professions education community	
CONTENT		
Title	Reflects poster content	
Background/ Introduction	Briefly states what is known about the topic, identifies a gap or problem, and provides a rationale for the study/project	
Objective/Aim	Clearly states the objective(s) or aim(s)	
Methods	Clearly describes the methods, which are appropriate for the study/project	
Graphical Depiction	Key points/data are displayed using charts, graphs, timelines, photos, etc.; all visuals are relevant	
Conclusion	Discusses the potential implications of the study/project	
Text	Concise, avoids large paragraphs, uses appropriate abbreviations; no more than 50% of the poster	
Mechanics	No grammatical, spelling, or punctuation errors	
Key References	Includes 1 - 3 key references	
LAYOUT		
Organization/Flow	Poster content flows logically and is easy to navigate	
Knowledge Transfer	Content can be absorbed within 2 to 3 minutes	
Visual Appeal	The poster is neat, visually appealing and inviting (about 30% to 40% white space). There is a good balance between text and visuals (no more than 50:50 ratio).	

Total score: _____

Note: A poster of distinction highlights a topic or issue relevant to health professions educators and stands out for its aesthetic qualities as well as its ability to convey information succinctly and logically and in an engaging manner.