



Dear Potential Exhibitors,

On behalf of Cleveland Clinic's Department of Dermatology and activity directors Melissa Piliang, MD; Anthony Fernandez, MD, PhD; and Tom Helm, MD, we request your support during the inaugural ***A Century of Dermatology Excellence at the Cleveland Clinic: Looking at the Past and Future to Celebrate the Career of Dr. Wilma Bergfeld*** CME symposium.

In addition to celebrating the storied career of Dr. Wilma Bergfeld, this fast-paced activity provides an in-depth exploration of key areas in dermatology, equipping healthcare professionals with the latest advancements in diagnosis, treatment, and procedural techniques. Featured sessions include: skin cancer, surgery, and cosmetic dermatology; hair disorders: medical and procedural advancements; medical dermatology and dermatopathology.

The in-person symposium will be held at the InterContinental Hotel & Conference Center on Cleveland Clinic's Main Campus on September 26 and 27, 2025. We anticipate 125 participants and faculty for the course.

The symposium is targeted to physicians, nurse practitioners, physician assistants, residents, fellows, and all healthcare professionals interested in dermatology, medical dermatology, and dermatopathology.

To view exhibit levels, promotional opportunities and to reserve your space please visit our website at <https://www.clevelandclinicmeded.com/live/courses/dermexcellence/exhibit.asp>. The exhibit hall will be located outside the educational space.

Exhibitors may pay by credit card online or choose to pay later by check. Checks should be payable to **The Cleveland Clinic Educational Foundation** (Tax ID # 34-0714553) and mailed to:

The Cleveland Clinic Educational Foundation
P.O. Box 931653
Cleveland, OH 44193-1082

If sending by courier (such as FedEx, UPS, DHL), MAIL CHECK WITH COPY OF INVOICE TO:
Cleveland Clinic Education Foundation
ATTN: Lockbox 931653
4100 West 150th Street
Cleveland, OH 44135

Thank you for your consideration. Please contact me if you have questions or require further information.

Kindest regards,

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