



Call for
Abstracts/Videos



21st Surgery of the Foregut Symposium

Understanding the Impact of Artificial Intelligence and Robotics

9th Congress of the International Society for Fluorescence Guided Surgery

Feb 25-27, 2024

JW Marriott Miami Turnberry | Aventura, FL
Cleveland Clinic Florida | Weston, FL



www.ccfcmc.org/Foregut2024

PROSPECTUS

Exhibit & Promotional Opportunities

Register Online
www.ccfcmc.org/Foregut2024



Dear 2024 Exhibitor,

We are very excited to invite you to participate in the **21st Surgery of the Foregut Symposium and 9th Congress of the International Society for Fluorescence Guided Surgery**, taking place at JW Marriott Miami Turnberry Resort, in Aventura, Florida, February 25-27, 2024.

The **Foregut Symposium** will provide surgeons and other healthcare professionals with a wide range of information related to new and well-established topics in foregut surgery. Attendees will become familiar with surgical aspects of conventional, laparoscopic, robotic, and endoscopic surgery of the foregut. In addition, topics on bariatric surgery and management of the bariatric patient will be presented.

The **Fluorescence Guided Surgery** symposium will focus on the new era of research on near infrared (NIR) imaging. This unique course will offer an updated understanding of the novel technique. Our goal is to foster the exchange of information and ideas on fluorescence imaging and its applications in surgery.

New this year will be an extensive review of **artificial intelligence, machine learning and robotic surgery**. Learn how surgeons from around the globe are incorporating these tools of the future into their practices today.

This activity is directed to a national and international audience of practitioners and healthcare professionals, including physicians, surgeons, fellows, residents, nurses, and advanced practice providers in the fields of surgical endoscopy, general surgery, hepato-pancreatic and biliary surgery, as well as laparoscopic and bariatric surgery.

Exhibit levels/registration and promotional opportunities are available at:
www.cfcme.org/Foregut2024

We look forward to seeing you in South Florida in February 2024!

EXHIBIT INFORMATION

EXHIBIT LOCATION

JW Marriott Miami Turnberry Resort
Royal Ballroom 2
19999 W Country Club Dr, Aventura, FL 33180
305.932.6200

EXHIBIT HOURS

Sunday, February 25 6:30 am – 3:30 pm
Monday, February 26 6:30 am – 4:00 pm

**Date and time subject to change without notice*

Breakfast, breaks and lunch will be served in exhibit area. Representatives are asked to be available during these times and will be given early access to meals.



REGISTRATION & SET-UP/TEAR-DOWN HOURS

Registration: Saturday, Feb 24, 6:00 - 8:00 pm

Set Up: Saturday, Feb 24, 6:00 - 8:00 pm

Tear Down: Monday, Feb 26, 4:00 pm

*Tear down is **not permitted** prior to final break*

SHIPPING AND STORAGE

The Turnberry FedEx Office will handle all shipping and receiving for this conference. **Exhibitors must arrange inbound and outbound shipping, including applicable fees, directly with FedEx.**

Contact:

[FedEx Office Print & Ship Center](#)
305.521.4409
USA0170@FEDEX.COM

[FedEx Office contact info and shipping instructions](#)

RESERVE YOUR ROOM TODAY!

To receive the discounted conference rate, please reserve your room online or by calling hotel directly:

GROUP RATE LINK: [Click here to reserve your room](#)

RESERVATIONS: 855.999.0493

CUTOFF DATE FOR GROUP RATE: January 24, 2024

Please identify yourself as a participant of the **Cleveland Clinic Surgery of the Foregut Symposium**. *Rooms are subject to availability and may sell out prior to cutoff date.*

REGISTRATION/PAYMENT

Register and pay online at www.cfcme.org/Foregut2024 by **February 9, 2024**. Exhibit orders must be paid in full prior to conference start date.

Exhibitor identification in all Cleveland Clinic publications and on all signage, related to this specific activity, must be the company name submitted via the online registration process.

CANCELLATIONS AND REFUNDS

Written notification of a cancellation must be received by Cleveland Clinic Florida by February 2, 2024, to be eligible for a refund. A \$750 administrative fee will be assessed for each booth cancellation.

Space not claimed by 8:00 pm, Saturday, February 24, 2024, may be resold or reassigned without obligation to refund exhibit fees or to assign the exhibitor to another space, unless special arrangements have been made with the CME Office in advance.

Cleveland Clinic Florida reserves the right to rearrange the floor plan at any time and to relocate exhibitors if it becomes necessary for causes beyond the control of Cleveland Clinic Florida or is advisable in the best interest of Cleveland Clinic Florida.

SECURITY

The exhibit hall is an open ballroom area and cannot be secured. Exhibitors will be able to leave their displays up overnight, but we recommend that any items of value be secured (computers, cell phones, etc.)



Neither the hotel security staff nor Cleveland Clinic will be responsible for loss or damage to any property. Exhibitors are responsible for safeguarding their goods, materials, equipment and exhibits at all times.

HOLD HARMLESS

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

PRESS REGISTRATION



COMMERCIAL PRESS/JOURNALISTS

Journalists are welcome and must have prior approval from the CME Office at Cleveland Clinic Florida. Please contact cme@ccf.org for more information.

SATELLITE SYMPOSIA

During the periods listed below neither exhibitors nor their agents may conduct or sponsor any educational or marketing activities directed toward the symposium registrants, other than part of an approved exhibit, without the permission of Cleveland Clinic Florida. For further information regarding satellite symposia please contact the CME Office at Cleveland Clinic Florida at cme@ccf.org.

Saturday, February 24	12:00 pm – 5:00 pm
Sunday, February 25	7:30 am – 6:00 pm
Monday, February 26	7:15 am – 7:00 pm
Tuesday, February 27	8:00 am – 12:00 pm

FDA REGULATIONS

Exhibitors must abide by all applicable Food and Drug Administration (FDA) regulations, including any or all approved requirements.

Any product that is an investigational device or drug must be clearly marked as such. All products and services exhibited shall comply with FDA policy and procedures (particularly with respect to the marketing and labeling of investigational or unapproved drugs and devices) and other applicable policy and procedures.

Exhibitors are reminded that the FDA prohibits the advertising or other promotion of investigational or unapproved drugs and devices. The FDA also prohibits the promotion of approved drugs or devices for unapproved uses.

In addition, under FDA rules, the background of the exhibit must show the generic name of any drug product featured. Additional information may be obtained from the FDA website at www.fda.gov.



CONTACT US:

Shelly McEwen

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EXHIBITOR OPPORTUNITIES

Thank you for your interest in participating as an exhibitor. Space will be sold on a first-come, first-served basis. Space will be assigned based on your formal date of registration online.

Please **REGISTER ONLINE** at www.cfcme.org/Foregut2024

Platinum Exhibitor Package – \$5,000.00

Tabletop Display

- 1. Two (2) 6'x30" tables:** Draped and skirted, four chairs
- 2. Rental of exhibit space:** Royal 2 Ballroom, Premium Exhibit Location
- 3. Exhibitor badges:** Four representative badges *(provides full access to symposium sessions and meals)*
 - a. Additional Exhibitor badges **\$100 per day**
- 4. Company listings:**
 - a. Program booklet – Program booklet distributed to all participants
 - b. Looping slide show – Slide show loop in general session throughout meeting
 - c. Signage, if applicable – Signage for special events and/or marketing opportunities
- 5. Display duration:** Sunday and Monday
- 6. Meals with exhibitors:** Breakfast, two breaks and lunch will be served in the exhibit hall each day
- 7. Attendee roster:** To be distributed within two weeks of meeting end

Gold Exhibitor Package – \$3,000.00

Tabletop Display

- 1. One (1) 6'x30" table:** Draped and skirted, two chairs
- 2. Rental of exhibit space:** Royal 2 Ballroom
- 3. Exhibitor badges:** Two representative badges *(provides full access to symposium sessions and meals)*
 - a. Additional Exhibitor badges **\$100 per day**
- 4. Company listings:**
 - a. Program booklet – Program booklet distributed to all participants
 - b. Looping slide show – Slide show loop in general session throughout meeting
 - c. Signage, if applicable – Signage for special events and/or marketing opportunities
- 5. Display duration:** Sunday and Monday
- 6. Meals with exhibitors:** Breakfast, two breaks and lunch will be served in the exhibit hall each day
- 7. Attendee roster:** To be distributed within two weeks of meeting end

Non-Profit/Publisher Exhibitor Package – \$1,250.00 *(Space limited)*

Tabletop Display

Includes all items listed in Gold Exhibitor Package

**Industry representatives who wish to claim CME credit must register as an attendee (discounted industry fees available).*

OTHER PROMOTIONAL OPPORTUNITIES FOR EXHIBITORS

\$3,000 Industry Supported Non-CME Event Opportunities

Space must be confirmed and is limited based on hotel availability

Two Industry Supporter Organizations will have the opportunity to sponsor a non-CME program/event on the evening prior to the conference start.

Opportunity #	Date	Availability	Room Capacity
1	Saturday, February 24, 2024	6:00 – 9:00 pm	60 – 90, depending on room set-up
2	Saturday, February 24, 2024	6:00 – 9:00 pm	60 – 90, depending on room set-up

- Program/event duration – One to three hours.
- The program/event is not permitted to take place during the CME sessions.
- An exhibitor package must be purchased to add on this opportunity.
- The Industry Supporter Organization is responsible for all costs associated with the program/event, including, but not limited to, meeting space rental fees, meals, audiovisual services and speaker honorarium. The Industry Supporter Organization is responsible for organizing the event. Event space is separate from the educational activity space.
- The Industry Supporter Organization will provide poster/signage at the registration desk (22" w x 28" h or larger) and can provide meeting promotion flyers at Exhibit table.
- Cleveland Clinic will provide a link to program/event on the website and will distribute a program/event flyer (provided by Industry Supporter Organization) to attendees during the meeting. *Insert to be provided by supporter at own cost and shipped directly to organizer for stuffing prior to the course. Max Size: 8.5" x 11". Limit to one page.*
- Cleveland Clinic does not guarantee attendance.
- For non-CME events, the following disclaimer must be included on the front of each invitation, mailer or sign: **This event is developed and offered by <name of supporting organization>. This is not an official event of Cleveland Clinic Florida.**

Deadline for order commitment: December 8, 2023

Signage/Handouts Submission for CCF Approval: February 2, 2024.

\$2,000 Meal Sponsorships

Six exhibiting Industry Supporter Organizations will have the opportunity to provide support for a meal during the conference.

Opportunity	Date
Breakfast	Sunday, February 25, 2024 or Monday, February 26, 2024
Lunch	
AM and PM Breaks	

- Food and beverage included
 - Your company's name and logo will be prominently displayed as the sponsor of the breakfast, lunch or breaks.
- Order Commitment: January 19, 2024**

\$1,000 Flyer Insertion

- Your company flyer inserted into registration materials and distributed to all attendees
- No larger than 8.5" x 11"
- Quantity: 300 pieces

Order Commitment: January 19, 2024

Submission for CCF Approval: January 26, 2024

Delivery Deadline: February 16, 2024

\$3,000 Lanyards

- Have your corporate logo and/or Cleveland Clinic's logo seen on all official lanyards.
- Lanyards will be distributed during on-site registration
- Payment due prior to conference
- Cleveland Clinic will order product and shipping with consultation from sponsor and proof (approved by both parties) prior to final print

Deadline for order commitment: December 15, 2023

\$3,000 Wi-Fi Sponsor

- Table tent cards on all tables in general session
- Your corporate logo seen on slides and signage
- Sponsor Wi-Fi access for 2 days on Sunday - Monday

Deadline for order commitment: February 2, 2024