



**CME & MOC  
Credits Available**

**Call for Abstracts/Videos**

# 22<sup>nd</sup> Surgery of the Foregut Symposium

**ISFGS** | 10<sup>th</sup> Congress of the International Society  
for Fluorescence Guided Surgery

**ASMBS** | Metabolic Surgery:  
Beyond Weight Loss

**Mar 17-19, 2025**

Margaritaville Hollywood Beach Resort  
Hollywood, Florida

[www.ccfcmec.org/Foregut2025](http://www.ccfcmec.org/Foregut2025)



## PROSPECTUS

**Exhibit & Promotional Opportunities**

**Register Online**

**[www.ccfcmec.org/Foregut2025](http://www.ccfcmec.org/Foregut2025)**



Dear Potential Exhibitor:

On behalf of Cleveland Clinic's Digestive Disease Institute, we invite you to exhibit during the upcoming educational programs, to be held at the Margaritaville Hollywood Beach Resort on March 17 - 19, 2025.

**Metabolic Surgery: Beyond Weight Loss**

This in-person course will be held March 17, 2025, in conjunction with the Florida, Puerto Rico and Caribbean Chapter of the American Society for Metabolic and Bariatric. We anticipate 150 in-person participants and approximately 23 faculty.

**22<sup>nd</sup> Surgery of the Foregut Symposium/**

**10<sup>th</sup> Congress of the International Society for Fluorescence Guided Surgery**

This in-person course will also be held at the Margaritaville Hollywood Beach on March 18 - 19, 2025. We anticipate 100 in-person participants and approximately 25 faculty for this portion of the conference.

On March 17, in conjunction with the Florida, Puerto Rico, Caribbean Chapter of American Society for Metabolic and Bariatric Surgery, the course will present a full-day seminar, *Metabolic Surgery: Beyond Weight Loss*, on prevention, medical and surgical management of obesity. On March 18, in conjunction with the ISFGS, we will review new technology and techniques in surgery of the foregut and fluorescence guided surgery. On March 19, we will present interesting cases and abstracts submitted to the conference. This year's program will include an updated extensive review of artificial intelligence, machine learning and robotic surgery.

The course is designed for a national and international audience of physicians, surgeons, fellows, residents, nurses, and allied health professionals in the fields of fluorescence guided surgery, esophagus and diaphragm surgery, surgical endoscopy, general surgery, hepato-pancreatic and biliary surgery, as well as laparoscopic and bariatric surgery.

AMA PRA Category 1<sup>TM</sup> credits, AANC, AAPA and ABS Continuing Certification credits will be provided by the Cleveland Clinic Center for Continuing Education. This live CME program fully complies with ACCME Standards for Integrity and Independence in Accredited Continuing Education and is developed independently and without influence by any commercial interests.

To view exhibit levels, promotional opportunities and to reserve your space, please visit our website at <http://www.ccfcmc.org/exhibit-Foregut2025>.

You may also find additional supporting documentation below:

[Program Agenda](#)

[W9 Form](#)

***All checks MUST be issued in United States dollars and drawn on a United States Bank.***

**MAIL CHECK TO:**

The Cleveland Clinic Educational Foundation  
P.O. Box 931653  
Cleveland, OH 44193-1082  
Attn: CME – FKCC132

**If sending by courier (such as FedEx, UPS, DHL)**

**MAIL CHECK TO:**

The Cleveland Clinic Education Foundation  
Lockbox 931653  
4100 West 150 Street  
Cleveland, OH 44135  
Attn: CME - FKCC132

If you require additional information, please let me know. We appreciate your consideration.

Best regards,



Shelly McEwen  
Program Manager  
Center for Continuing Education  
Cleveland Clinic Florida

## EXHIBIT INFORMATION

### EXHIBIT LOCATION

#### Margaritaville Hollywood Beach Resort

Compass Rose Ballroom  
1111 North Ocean Drive  
Hollywood, FL 33019  
954.874.4444

### EXHIBIT HOURS

**Mon, Mar 17** 6:30 am – 3:00 pm  
**Tue, Mar 18** 6:30 am – 3:30 pm  
**Wed, Mar 19** 7:00 am – 10:30 am

*\*Date and time subject to change without notice*

Breakfast, breaks and lunch will be served in exhibit area. Representatives are asked to be available during these times and will be given early access to meals.



### REGISTRATION & SET-UP/TEAR-DOWN HOURS

**Registration:** Sunday, Mar 16, 6:00 - 8:00 pm  
**Set Up:** Sunday, Mar 16, 6:00 – 8:00 pm  
**Tear Down:** Wednesday, Mar 19, 10:30 – 12:00 pm  
*Tear down is not permitted prior to final break*

### SHIPPING AND STORAGE

The Resort will accept and store all exhibitor boxes and shipments. Exhibitors are responsible for arrangement and payment for all inbound and outbound shipping. [Click here to download and submit hotel shipping form.](#)

#### Ship boxes to:

Margaritaville Hollywood Beach Resort  
<On-Site Exhibitor Contact Name>/3.16.2025  
Cleveland Clinic Foregut Conference  
1111 N Ocean Drive  
Hollywood, FL 33019  
Boxes Numbered (1 of 3, etc)

Hotel shipping contact: Maria De La Vega,  
[mdelavega@mhbr.com](mailto:mdelavega@mhbr.com)

### RESERVE YOUR ROOM TODAY!

To receive the discounted conference rate of \$409 + taxes and fees, please reserve your room online or by calling hotel directly:

**GROUP RATE LINK:** [Click here to reserve your room](#)

**RESERVATIONS:** 954.874.4444, **Group Code:** FGC0226

**CUTOFF DATE FOR GROUP RATE:** Feb 21, 2025

*Rooms are subject to availability and may sell out prior to cutoff date.*

### REGISTRATION/PAYMENT

[Register and pay online](#) by February 28, 2025. Exhibit orders must be paid in full prior to conference start date.

Exhibitor identification in all Cleveland Clinic publications and on all signage, related to this specific activity, must be the company name submitted via the online registration process.

### CANCELLATIONS AND REFUNDS

Written notification of a cancellation must be received by Cleveland Clinic Florida by Monday, March 3, 2025, to be eligible for a refund. A \$750 administrative fee will be assessed for each booth cancellation.

Space not claimed by 6:00 am, Monday, March 17, 2025, may be resold or reassigned without obligation to refund exhibit fees or to assign the exhibitor to another space, unless special arrangements have been made with the CME Office in advance.

Cleveland Clinic Florida reserves the right to rearrange the floor plan at any time and to relocate exhibitors if it becomes necessary for causes beyond the control of Cleveland Clinic Florida or is advisable in the best interest of Cleveland Clinic Florida.

### SECURITY

The exhibit hall is an open ballroom area and cannot be secured. Exhibitors will be able to leave their displays up overnight, but we recommend that any items of value be secured (computers, cell phones, etc.)



Neither the hotel security staff nor Cleveland Clinic will be responsible for loss or damage to any property. Exhibitors are responsible for safeguarding their goods, materials, equipment and exhibits at all times.

### HOLD HARMLESS

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

## ELECTRICITY

Electricity and AV needs will be fulfilled by Encore Global. [Click here to access Encore's order portal for this conference.](#)

## COMMERCIAL PRESS/JOURNALISTS

Journalists are welcome and must have prior approval from the CME Office at Cleveland Clinic Florida. Please contact [cme@ccf.org](mailto:cme@ccf.org) for more information.

## SATELLITE SYMPOSIA

During the periods listed below neither exhibitors nor their agents may conduct or sponsor any educational or marketing activities directed toward the symposium registrants, other than part of an approved exhibit, without the permission of Cleveland Clinic Florida. For further information regarding satellite symposia please contact the CME Office at Cleveland Clinic Florida at [cme@ccf.org](mailto:cme@ccf.org).

<b>Mon, Mar 17</b>	7:30 am – 5:45 pm
<b>Tue, Mar 18</b>	7:15 am – 5:15 pm
<b>Wed, Mar 19</b>	8:00 am – 12:00 pm

## FDA REGULATIONS

Exhibitors must abide by all applicable Food and Drug Administration (FDA) regulations, including any or all approved requirements.

Any product that is an investigational device or drug must be clearly marked as such. All products and services exhibited shall comply with FDA policy and procedures (particularly with respect to the marketing and labeling of investigational or unapproved drugs and devices) and other applicable policy and procedures.

Exhibitors are reminded that the FDA prohibits the advertising or other promotion of investigational or unapproved drugs and devices. The FDA also prohibits the promotion of approved drugs or devices for unapproved uses.

In addition, under FDA rules, the background of the exhibit must show the generic name of any drug product featured. Additional information may be obtained from the FDA website at [www.fda.gov](http://www.fda.gov).



## CONTACT US:

**Shelly McEwen**

Phone: 772.262.2906

Email: [mcewenm2@ccf.org](mailto:mcewenm2@ccf.org)

## EXHIBITOR OPPORTUNITIES

Thank you for your interest in participating as an exhibitor. Space will be sold on a first-come, first-served basis. Space will be assigned based on your formal date of registration online.

Please REGISTER ONLINE at <http://www.cfcme.org/exhibit-Foregut2025>

### Diamond Exhibitor \$25,000

Deadline for Order Commitment: 2/14/2025

#### Package Includes:

- Recognition as a **Diamond** Level Exhibitor (acknowledgement on slides and/or signage)
- 2.5 Days of exhibit space during the course
  - Table Setup Includes: 2 Tables, Chairs, Linen/Skirting
  - Exhibit Location: Premium
  - Additional exhibitor fees (standard electric, power strip, easel) are exhibitors responsibility
- 4 exhibitor badges (provides admission to the education program as a silent observer\* and complimentary breakfast, lunch, and refreshments.)

*\* To claim CE credit, you must register as a participant for an additional fee.*

- Roster of Consenting Attendees (Name, City, State) and statistics
- **Industry Supported Program/Event (Non-Accredited) In-Person**

Opportunity to sponsor a 45-minute in-person industry supported program/event during the *lunch time* on March 17, 2025.

- The program/event is not permitted to take place during the accredited education.
- The Industry Supporter Organization is responsible for:
  - Organizing the program/event
  - All costs associated with the industry supported program/event, including, but not limited to, speaker fees and audiovisual.
  - The industry supporter will provide a poster/signage at the registration desk promoting the industry supported program (dimensions: 24"w x 36"h) and an invitation flyer. All signage & handouts must be pre-approved by the Cleveland Clinic Program Manager by **2/28/25**
- Cleveland Clinic will:
  - Select and provide buffet meal.
  - Provide a link to program/event on the course website and distribute program flyer to attendees at the time of registration check-in.
- The following disclaimer must be included on the front of each invitation, mailer or signage:  
*"This program/event is developed and offered by <name of supporting organization>. This is not an official program/event of the Cleveland Clinic."*
- Cleveland Clinic does not guarantee attendance.
- **Reception Sponsor:** Opportunity to sponsor the *Welcome Reception* on 3/17/2025, 6:00 pm, on the License to Chill Pool Deck
  - This opportunity is limited to 1 supporter.
  - Recognition as a Reception Sponsor (Acknowledgement on slides and/or signage)

## Gold Exhibitor \$5000

Deadline for Order Commitment: 2/28/2025

### Package Includes:

- Recognition as a **Gold** Level Exhibitor (acknowledgement on slides and/or signage)
- 2.5 Days of exhibit space during the course
  - Table Setup Includes: 2 Tables, Chairs, Linen/Skirting
  - Exhibit Location: Assigned
  - Additional exhibitor fees (standard electric, power strip, easel) are the exhibitors responsibility
- 4 exhibitor badges (provides admission to the education program as a silent observer\* and complimentary breakfast, lunch, and refreshments.)  
*\* To claim CE credit, you must register as a participant for an additional fee.*
- Roster of Consenting Attendees (Name, City, State) and statistics

## Silver Exhibitor \$3000

Deadline for Order Commitment: 2/28/2025

### Package Includes:

- Recognition as a **Silver** Level Exhibitor (acknowledgement on slides and/or signage)
- 2.5 Days of exhibit space during the course
  - Table Setup Includes: 1 Table, Chairs, Linen/Skirting
  - Exhibit Location: Assigned
  - Additional exhibitor fees (standard electric, power strip, easel) are exhibitors responsibility
- 2 exhibitor badges (provides admission to the education program as a silent observer\* and complimentary breakfast, lunch, and refreshments.)  
*\* To claim CE credit, you must register as a participant for an additional fee.*
- Roster of Consenting Attendees (Name, City, State) and statistics

## One Day Exhibitor \$3000

Metabolic Surgery: Beyond Weight Loss

Florida, Puerto Rico & Caribbean Chapter of the ASMBS

March 17, 2025

Deadline for Order Commitment: 2/28/2025

### Package Includes:

- Recognition as a **One Day (March 17, 2025)** Exhibitor on, (acknowledgement on slides and/or signage)
- One day of exhibit space during the course
  - Table Setup Includes: 1 Table, Chairs, Linens/Skirting
  - Exhibit Location: Assigned
  - Additional exhibitor fees (standard electric, power strip, easel) are the exhibitors responsibility
- 2 exhibitor badges (provides admission to the education program as a silent observer\* and complimentary breakfast, lunch, and refreshments.)  
*\* To claim CE credit, you must register as a participant for an additional fee.*
- Roster of Consenting Attendees (Name, City, State) and statistics



## ADDITIONAL PROMOTIONAL OPPORTUNITIES

### Promotional Insert \$1000

Have your company's promotional insert distributed to attendees during registration.

- *Insert must be provided and shipped at supporters own cost and must be pre-approved by the Cleveland Clinic Project Manager prior to printing and shipping no later than **3/10/2025***
- *Max size 8.5"x11", please limit insert to one page.*

*Deadline for Order Commitment and Payment: 2/28/2025*

### Attendee Bag \$4000

Recognition of your company and your corporate logo or Cleveland Clinic's logo (your choice) on conference bags distributed to attendees during onsite registration.

- Cleveland Clinic will select item. Fee includes cost of product and payment is due prior to event.
- Industry supporter is permitted **one promotional insert** to be included in bag.
  - *Insert must be provided and shipped at supporters own cost and must be pre-approved by the Cleveland Clinic Project Manager prior to printing and shipping no later than **2/28/2025***
  - *Max size 8.5"x11", please limit insert to one page.*

*Deadline for Order Commitment and Payment: 2/14/2025*

### Lanyard with Badge Holder \$3000

Recognition of your company and your corporate logo or Cleveland Clinic's logo (your choice) on the conference lanyard with badge holder distributed to attendees during on-site registration. *(Cleveland Clinic will select item. Fee includes cost of product and payment is due prior to event.)*

*Deadline for Order Commitment and Payment: 2/14/2025*

### Notebook with Pen \$3000

Recognition of your company and your corporate logo or Cleveland Clinic's logo (your choice) on conference notebooks and pens distributed to attendees during onsite registration. *(Cleveland Clinic will select item. Fee includes cost of product and payment is due prior to event.)*

*Deadline for Order Commitment: 2/14/2025*

### WiFi Sponsor \$3000

Recognition of your company as Wi-Fi Sponsor for the conference. (Acknowledgement on slides and/or signage)

*Deadline for Order Commitment and Payment: 2/28/2025*