



July 22, 2025

To whom it may concern:

We are excited to announce our 2025 *Contemporary Multidisciplinary Care of the Head and Neck Cancer Patient* CME course, which will take place at Cleveland Clinic Lerner College of Medicine, Cleveland, OH on the 5th floor auditorium on Thursday, November 20, 2025, 7:00 AM to 6:00 PM.

This is a full-day CME course designed to provide practicing physicians, surgeons, residents, fellows, advanced practice providers, and nurses in head and neck surgical oncology, otolaryngology, radiation oncology, medical oncology, surgical pathology, radiology, facial plastics/reconstructive surgery, and dentistry, as well as allied health professionals with a contemporary update of management of head and neck cancer using a multidisciplinary approach.

We have two prominent guest speakers confirmed: Dr. Neil Gross from MD Anderson Cancer Center and Dr. Marika Russell from Massachusetts Eye and Ear Infirmary. The theme for this year is "Evolving Treatment Paradigms for Head and Neck Cancer." This is also our official Cleveland Clinic Head and Neck Institute Alumni Day.

We invite your company to support this education event and consider a six-foot table display for a fee of \$3,000. There will be welcome and closing receptions, as well as breakfast, lunch, and afternoon breaks in the exhibit hall.

More importantly, you will be helping to promote improved care and management of our patients battling head and neck cancer.

If you are interested in participating, please reach out to our course coordinator, Traci Ezzo, at ezzot2@ccf.org for further information.

We want to thank everyone in advance for your company's support.

Sincerely,

Danielle Bottalico

Danielle Bottalico, MD
Course Co-Director

Brandon Prendes

Brandon Prendes, MD
Course Co-Director

Agenda

7:00-7:50 **Registration / Breakfast / Exhibits**

7:50-8:00 **Introduction**

8:00 – 10:20 **Evolving Treatment Paradigms for Head and Neck Mucosal Malignancies**

Moderator: Shauna Campbell, MD

- a. **Keynote- Neoadjuvant Approaches to Head and Neck Cancer** - Neil Gross, MD
- b. **Innovation in Early Oral Cavity Cancer Management: Translational Insights and Evolving Surgical Strategies**- Eric Lamarre, MD
- c. **Surgical Deintensification for HPV-Associated Oropharyngeal Squamous Cell Carcinoma: Evidence, Outcomes, and Ongoing Challenges** – Jamie Ku, MD
- d. **Radiation Deintensification in HPV-Associated Oropharyngeal Carcinoma: Balancing Efficacy with Toxicity Reduction** - Shauna Campbell, MD
- e. **Personalizing Therapy in Head and Neck Cancer: The Evolving Role of Predictive and Prognostic Biomarkers** - Jacob Miller, MD
- f. **Case Presentations**- *Panelists: Drs. Gross, Lamarre, Ku, Miller, Sussman*

10:20 - 10:30 **Break / Exhibits**

10:30 – 12:10 **Evolving Treatment Paradigms for Advanced Cutaneous Squamous Cell Carcinoma**

Moderator: Jamie Ku, MD

- a. **Immunotherapy for Advanced Cutaneous Squamous Cell Carcinoma of the Head and Neck: Current Evidence and Emerging Strategies**- Tamara Sussman, MD
- b. **Response-Adapted Surgical Strategies for Cutaneous Squamous Cell Carcinoma of the Head and Neck: A New Paradigm**- Natalie Silver, MD
- c. **Biomarkers Predicting Radiation Response and Toxicity in Cutaneous Squamous Cell Carcinoma of the Head and Neck: Toward Precision Radiotherapy**- Shlomo Koyfman, MD
- d. **Functional and Aesthetic Reconstruction of Advanced Cutaneous Malignancies: Local vs. Free Flaps**- Michael Fritz, MD
- e. **Case Presentations**- *Panelists: Drs. Gross, Koyfman, Silver, Sussman, Fritz*

12:10 – 1:10 **Lunch / Exhibits**

1:10 – 3:10 Evolving Treatment Paradigms for Differentiated and Undifferentiated Thyroid Cancer

Moderator: Eric Lamarre, MD

- a. **Neoadjuvant Treatment for Differentiated Thyroid Cancer-** Marika Russell, MD
- b. **Redefining the Approach to Anaplastic Thyroid Cancer: Molecular Targets, Multimodality Therapy, and Future Directions-** Joseph Scharpf, MD
- c. **Intra-operative Neuromonitoring and Surgical Decision Making For The Invaded Recurrent Laryngeal Nerve –** Marika Russell, MD
- d. **Optimizing Local Control: Adjuvant EBRT in Non–RAI-Sensitive and Aggressive Variants of Differentiated Thyroid Cancer-** Neil Woody, MD
- e. **Recurrent and Metastatic Thyroid Cancer: Integrating Systemic Therapy into Multidisciplinary Management –** Jessica Geiger, MD
- f. **Case Presentations- Panelists: Drs. Russell, Scharpf, Geiger, Woody**

3:10-3:30 Break / Exhibits

3:30 – 5:00 Innovative Strategies to Enhance Functional and Quality of Life Outcomes in Head and Neck Cancer Survivorship

Moderator: Danielle Bottalico, MD

- a. **Integrating Frailty Assessment into Pre-Treatment Planning for Head and Neck Cancer: Improving Outcomes Through Risk-Guided Care-** Danielle Bottalico, MD
- b. **The Role of Prosthodontic Rehabilitation in Comprehensive Head and Neck Cancer Care –** Stephanie Park, DMD, MMSc and Theodore, Tso, DMD, MMSc
- c. **Contemporary Surgical Management of Osteoradionecrosis: From Debridement to Reconstruction-** Brandon Prendes, MD
- d. **Head and Neck Cancer–Related Lymphedema: Advances in Diagnosis, Treatment, and Long-Term Management –** Manisha Agarwal, OTR/L, MHS, CLT-LANA
- e. **Q&A Panelists- Drs. Bottalico, Park, Tso, Prendes, Agarwal**

5:00 - 6:00 Prize Raffle / Exhibits / Reception