

# International Colorectal Disease Symposium



**An International Exchange of  
Medical and Surgical Concepts**

**February 13-15, 2025**

*Marriott Harbor Beach Resort & Spa, Fort Lauderdale, Florida*

This activity is approved for AMA PRA Category 1 Credits™,  
ANCC Contact Hours, and AAPA Category 1 Credits.

[www.ccfcmcme.org/ICDS2025](http://www.ccfcmcme.org/ICDS2025)



## PROSPECTUS

### Exhibit & Promotional Opportunities

**Register Online**

**[www.ccfcmcme.org/ICDS2025](http://www.ccfcmcme.org/ICDS2025)**



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## **Program Director's Letter**

We are very excited to invite you to participate in the rejuvenation of the Annual International Colorectal Disease Symposium. This excellent networking opportunity will take place at the Marriott Harbor Beach Resort in Fort Lauderdale, Florida, February 13-15, 2025.

Please join us as we celebrate our return, after a 5-year hiatus. This internationally acclaimed gathering of surgeons from around the world will be held from February 13-15, 2025 and will once again take place at Marriott's Harbor Beach Resort & Spa in Fort Lauderdale.

The globally-renowned, expert faculty will exchange medical and surgical concepts, including in-depth, detailed overviews of the entire gamut of new, controversial and challenging colorectal themes. Expert, interactive panel discussions will be included.

Exhibit participation and displays will afford attendees the opportunity to interact with industry representatives to discuss the latest products, technologies and pharmaceuticals. We look forward to welcoming surgeons from over 50 countries to interact in our 12 educational sessions as well as during the Scientific Quick Shots (electronic poster and podium presentations) and three keynote orations.

We are confident that you will benefit from your participation and hope you will take advantage of this unique opportunity to network with our colleagues in Fort Lauderdale in February!

***Exhibit levels/registration and promotional opportunities are also available on our website at:***  
**[www.ccfcmcme.org/ICDS2025](http://www.ccfcmcme.org/ICDS2025)**

***We look forward to seeing you in South Florida in February 2025!***

## ABOUT

Exhibits provide a professional and educational environment in which the physician can receive demonstrations, view products and services and discuss the clinical and surgical uses, including how they may improve the quality of care to a patient and the management of the medical/surgical practice.

## EXHIBIT LOCATION

### Marriott's Harbor Beach

Grand Ballroom, 3<sup>rd</sup> Floor

Salons F-K

3030 Holiday Drive

Fort Lauderdale, FL 33316

Ph: 954-525-4000

## SHOW HANDLING CONTRACTOR

### Alliance

Jason Shore

Ph: 407-969-2796

jason.shore@alliance-exposition.com

Available 8:00 a.m. - 4:30 p.m. EST, Monday - Friday

See more at: <https://alliance-exposition.com/>



Following online registration (see below), show kits will be made available and registered exhibitors will receive an email notification. The show kit includes information regarding décor, furniture, electrical, audio/visual, storage and shipping. Personnel will be onsite during move-in, set-up and tear-down and will be available throughout the meeting.

## ONSITE REGISTRATION & SET-UP/TEAR-DOWN HOURS

**Registration / Move-in** Wed, Feb 12 - 7:00 – 10:00pm

*\*All exhibits must be set by 6:00am, Thu, Feb 13*

**Close/Clear** Sat, Feb 15 - 1:30 pm

*We ask that exhibits are open on time and are staffed throughout the posted exhibit display hours.*

## REGISTRATION/BADGE POLICY

Industry representatives **must** be pre-registered by February 7, 2025. Please register your company and your representatives online at [www.ccfme.org/ICDS2025](http://www.ccfme.org/ICDS2025)



## SHIPPING AND STORAGE

Alliance, the official contractor, will handle and provide storage space for shipping cases, crates, boxes and other materials. Storage items should not be stored within view of attendees. All shipments should be arranged through Alliance.

**DO NOT SHIP ITEMS DIRECTLY TO HOTEL**



## EXHIBIT HALL HOURS

<b>Thu, Feb 13</b>	Breakfast	6:30 – 4:15pm
<b>Fri, Feb 14</b>	Breakfast	6:45 – 4:15pm
<b>Sat, Feb 15</b>	Breakfast	6:45 – 1:30pm

Breakfast and breaks will be held in the exhibit area, as will dessert/coffee following lunch. Representatives are asked to be available during these times and will be given early access to lunch.



## GENERAL SESSION HOURS

**Thu, Feb 13** 7:00am – 6:12pm

**Fri, Feb 14** 7:15am – 6:15pm

**Sat, Feb 15** 7:15am – 6:15pm

*\*All times are subject to change without notice*

## BOOTH SPECIFICATIONS AND DESIGN

**Size:** 8' D x 10' W with pipe & drape

**Drape Color:** Royal Blue/White

**Carpet:** Multicolor pattern

*Overhead rigging not available for this event.*



## ACCOMMODATIONS

A block of rooms at the discounted group rate of \$384 (+ \$15 discounted resort fee and applicable taxes) has been reserved. The cut-off date to receive the discounted group rate is **January 22, 2025**.

Click button to reserve your room. Reservations must be made by January

**RESERVE YOUR ROOM ON-LINE**

22, 2025 to guarantee room rate. *Rooms are subject to availability and may sell out prior to the January 22, 2025 deadline.*

## CME CREDIT

To claim CME credit, individuals must register as a participant, for an additional fee.

## PAYMENT TERMS

Payment can be made online at <http://www.ccfme.org/ICDS2025> by credit card or check and must be paid in full prior to event date.

## EXHIBITOR IDENTIFICATION

Exhibitor identification in all Cleveland Clinic Florida publications and on all signs and booth graphics, related to this specific symposium, must be the company name submitted via the online registration process.

## CANCELLATIONS AND REFUNDS

Written notification of a cancellation must be received by Cleveland Clinic Florida by Friday, February 7, to be eligible for a refund. A \$750 administrative fee will be assessed for each exhibit cancellation.

Space not claimed by 7:00pm, Wednesday, February 12, 2025 may be resold or reassigned without obligation to refund exhibit fees or to assign the exhibitor to another space, unless special arrangements have been made with the CME Office in advance.

Cleveland Clinic Florida reserves the right to rearrange the floor plan at any time and to relocate exhibitors if it becomes necessary for causes beyond the control of Cleveland Clinic Florida or is advisable in the best interest of Cleveland Clinic Florida.

## SECURITY

The exhibit hall will be locked each evening and accessible to hotel security staff. Exhibitors will be able to leave their displays up overnight, but **we recommend that any items of value be secured (computers, cell phones, etc.)**



Neither the hotel security staff nor Cleveland Clinic will be responsible for loss or damage to any property. Exhibitors are responsible for safe-guarding their goods, materials, equipment and exhibits at all times.

## FDA REGULATIONS

Exhibitors must abide by all applicable Food and Drug Administration (FDA) regulations, including any or all approved requirements. Additional information may be obtained from the FDA website at [www.fda.gov](http://www.fda.gov)

## HOLD HARMLESS (HOTEL)

'The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.'

## SATELLITE SYMPOSIA

During the periods listed below neither exhibitors nor their agents may conduct, or sponsor any educational or marketing activities directed toward the symposium registrants, other than part of an approved exhibit, without the permission of Cleveland Clinic Florida.

The Symposium will take place Thursday, February 13 through Saturday, February 15, 2025. Please contact the Program Manager for more information.

## PRESS REGISTRATION



## COMMERCIAL PRESS/JOURNALISTS

Journalists are welcome and must have prior approval from the CME Office at Cleveland Clinic Florida. Please contact us at [cme@ccf.org](mailto:cme@ccf.org) for more information.



## FOR MORE INFORMATION, CONTACT:

**Alexandra Paz**

Program Manager

Phone: 561-428-1223

Email: [paza2@ccf.org](mailto:paza2@ccf.org) or [CME@ccf.org](mailto:CME@ccf.org)

# ONSITE EXHIBITOR LEVELS

**REGISTER ONLINE** at [www.cfcme.org/ICDS2025](http://www.cfcme.org/ICDS2025)

Thank you for your interest in participating as an exhibitor. Space will be sold on a first-come, first-served basis. Space will be assigned based on your formal date of registration online.

Please **REGISTER ONLINE** at <http://www.cfcme.org/ICDS2025>

## All Exhibit Packages include:

1. **Rental of exhibit space:** Grand Ballroom
2. **Exhibitor badges:** Two (2) representative badges *(Includes Admittance into the educational lecture as silent observer\* and complimentary continental breakfast, breaks and lunch.)*
  - a. Additional badges are available at the Corporate registration rate: [www.cfcme.org/ICDS2025](http://www.cfcme.org/ICDS2025)
3. **Company listings:**
  - a. Online program booklet *(shared with all attendees)*
  - b. Looping slide show *(slide show loop in general session throughout meeting)*
4. **Display duration:** Thursday – Saturday *(over 2-1/2 days)*
5. **Meals:** Breakfast, Breaks and Dessert/Coffee following Lunch will be served in exhibit hall
6. **Roster of consenting attendees and statistics** (name, city, state): Will be distributed within two weeks of meeting completion



### Platinum Package – \$15,000

**In addition to the above, this package includes:**

**Recognition as Platinum Level Exhibitor** in slide show throughout meeting and in online program book

**Exhibit Space:** Premium location

- **Two (2) 8'x10' booths** (8'x20'): Pipe and drape

**Company signage:** One line sign - 7"x44", white w/black letters

**Promotional insert:** Max size 8.5" x 11" (to be distributed to all attendees at registration)

**Four (4) Additional Exhibitor Badges:**

- Includes Admittance into the educational lecture as silent observer\* and complimentary continental breakfast, breaks and lunch.



### Gold Package – \$10,000

**In addition to the above, this package includes:**

**Recognition as Gold Level Exhibitor** in slide show throughout meeting and in online program book

**Exhibit Space:** Premium location

- **One (1) 8'x10' booth:** Pipe and drape

**Company signage:** One line sign - 7"x44", white w/black letters

**Two (2) Additional Exhibitor Badges:**

- Includes Admittance into the educational lecture as silent observer\* and complimentary continental breakfast, breaks and lunch.





## Silver Package – \$5,000

**In addition to the above, this package includes:**

**Recognition as Silver Level Exhibitor** in slide show throughout meeting and in online program book  
**Exhibit Space:** Assigned location based on booth selection and availability

- **One (1) 8'x10' booth:** Pipe and drape

**Company signage:** One line sign - 7"x44", white w/black letters

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## Non-Profit/Publisher Package – \$1,000.00 *(Limited space)*

**In addition to the above, this package includes:**

**Recognition** in slide show throughout meeting and in online program book

**Exhibit Space:** Assigned

- **One (1) 8'x10' booth w/6'x30" table and 2 chairs:** Pipe and drape

*\*Industry representatives who wish to claim CME credit must register as an attendee (discounted corporate fee available).*

## OTHER PROMOTIONAL OPPORTUNITIES FOR EXHIBITORS

### \$10,000 Industry Supported Non-CME Event Opportunities

Two (2) Industry Supporter Organizations will have the opportunity to sponsor a non-CME program/event (1 hour time limit) on the following evenings.

**Capacity: 40-80 (dependent upon room set-up)**

- ☐ Thu, Feb 13, 2025 7:00 – 8:00 pm
- ☐ Fri, Feb 14, 2025 7:00 – 8:00 pm

- An exhibitor package must be purchased to add on this opportunity.
- The program/event is not permitted to take place during the CME meetings.
- Cleveland Clinic is responsible for:
  - menu selection and meal expenses
  - providing audiovisual equipment (screen, projector, microphone)
  - providing a link to program/event on the course website and distributing a program/event invitation (provided by Industry Supporter Organization) to attendees during the course.
- The Industry Supporter Organization is responsible for:
  - organizing the program/event. **The topic and faculty must be pre-approved by Cleveland Clinic's activity directors.**
  - all costs associated with the industry supported program/event, including, but not limited to, faculty honorarium, faculty travel expenses.
  - providing a poster/signage at the registration desk (dimensions: 22"w x 28" h) and providing program/event invitation flyer to be distributed to attendees at registration..
- All signage & handouts must be pre-approved by the Cleveland Clinic Project Manager. Materials to be submitted for approval by **January 10, 2025**
- For non-CME programs/events, the following disclaimer must be included on the front of each invitation, mailer or signage:
  - **This program/event is developed and offered by <name of supporting organization>. This is not an official program/event of the Cleveland Clinic.**
- Cleveland Clinic does not guarantee attendance.

\* **Deadline** for order commitment is **December 20, 2025**

\*\* To claim CME credit, you must register as a participant for an additional fee

### \$10,000 Reception Sponsor Limited to one supporter

**All attendees** are invited to the Welcome Reception, to follow the general session on Thursday, February 13.

- Recognition as Reception Sponsor (Acknowledgement on program slides)
- Your company logo imprinted on signage in reception area and on table signs at bar and all reception tables.
- Recognition and company logo displayed in registration area
- Deadline for order commitment: **December 20, 2025**
- Submission for CCF Approval: **January 10, 2025**

### \$10,000 Gala Sponsor Limited to one supporter

Faculty and Cleveland Clinic graduates are invited to a Reception and Dinner on Saturday, February 15.

- Recognition as gala sponsor, along with your company logo, imprinted on signage in ballroom and on table signs at bar and all dinner tables.
- Option to have your corporate logo projected via Gobo in ballroom
- Deadline for order commitment: **December 20, 2025**
- Submission for CCF Approval: **January 10, 2025**

### **\$4,000 Attendee Bag (Logo opportunity) Limited to one supporter**

Your corporate logo and/or Cleveland Clinic's logo imprinted on bags used by attendees. This exclusive opportunity is available to supporters on a first-come, first-served basis.

- Industry supporter permitted one promotional insert
  - Insert to be provided by supporter at own cost and shipped directly to organizer prior to event
  - No larger than 8.5" x 11"
  - Quantity: 300 min.
- Bags will be distributed during on-site registration along with conference materials
- Payment due prior to item order submission
- Cleveland Clinic will order product and handle shipment with consultation from supporter and proof (approved by both parties) prior to final print.
- Logo submission required by **December 3, 2024**
- Deadline for order commitment: **December 2, 2024**



### **\$3,500 Hotel Card Key (Logo opportunity) Limited to one supporter**

Recognition of your company logo will be seen daily on all attendees using a Hotel Card Key. This opportunity to sponsor the exclusive Hotel Card Key is available to exhibitors on a first-come, first-served basis.

- Sponsor is responsible for providing artwork
- Cleveland Clinic will order through hotel with consultation from sponsor and proof (approved by both parties) prior to final print
- Deadline for order commitment: **December 2, 2024**



### **\$3,000 Lanyards (Logo opportunity) Limited to one supporter**

Your corporate logo and/or Cleveland Clinic's logo imprinted on all official lanyards. This exclusive opportunity is available to supporters on a first-come, first-served basis.

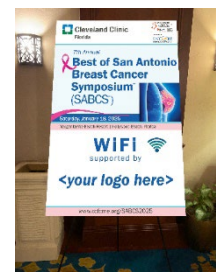
- Lanyards will be distributed during on-site registration along with conference materials
- Payment is due prior to item order submission
- Cleveland Clinic will order product and handle shipment with consultation from sponsor and proof (approved by both parties) prior to final print
- Logo submission required by **December 3, 2024**
- Deadline for order commitment: **December 2, 2024**



### **\$3,000 Wi-Fi Sponsor Limited to one supporter**

Your company logo on slides and signage. This opportunity is available to supporters on a first-come, first-served basis.

- Your corporate name on slides and signage
- Sponsor Wi-Fi access for 3 days
- Deadline for order commitment: **December 2, 2024**



### **3,000 Notebook (Logo opportunity) Limited to one supporter**



Your corporate logo and/or Cleveland Clinic's logo imprinted on notebook, distributed during on-site registration. This exclusive opportunity is available to supporters on a first-come, first-served basis.

- Fee includes the cost of item.
- Payment is due prior to the conference
- Cleveland Clinic will select item, order product and handle shipment with consultation from sponsor and proof (approved by both parties) prior to print.
- Deadline for order commitment: **December 2, 2024**



### **\$1000 Stress Ball** Limited to one supporter

Your corporate logo imprinted on a Stress Ball (your choice of the items pictured), distributed during on-site registration. This is an exclusive opportunity and is available to supporters on a first-come, first-served basis.

#### **March is Colon Cancer Awareness Month!**

- Fee includes the cost of the item.
- Payment is due prior to the conference
- Cleveland Clinic select item, will order product and handle shipment with consultation from sponsor and proof (approved by both parties) prior to final print.
- Deadline for order Commitment: **December 2, 2024**



### **\$1,000 Promotional Insert**

Your company flyer distributed during on-site registration. This opportunity is available to all supporters.

- Flyer to be provided by supporter at own cost and shipped directly to organizer prior to event
- No larger than 8.5" x 11"
- Quantity: 300 min.
- Order Commitment: **December 2, 2024**
- Submission for CCF Approval: **January 10, 2025**
- Delivery Deadline: **January 31, 2025**



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## Marriott Harbor Beach, Fort Lauderdale GRAND BALLROOM (Salons F-K)

