



This activity is approved for
AMA-PRA Category 1 credit™
Pending ARRT approval

Unlocking Artificial Intelligence

AI Radiology Symposium

October 17-18, 2026

www.ccfcmc.org/RadAIFL

Margaritaville Hollywood Beach | Hollywood, Florida



PROSPECTUS

Exhibit & Promotional Opportunities

Register Online

www.ccfcmc.org/RadAIFL



Dear 2026 Exhibitor,

We are very excited to invite you to participate in the **Unlocking Artificial Intelligence - AI Radiology Symposium**, taking place at the Margaritaville Hollywood Beach Resort, in Hollywood, Florida, October 17-18, 2026.

This symposium is a practical, clinician-centered CME course that explores how AI is reshaping day-to-day diagnostic care. This 1.5-day program goes beyond the basics to examine not only implementation strategies, but also emerging concepts such as foundation models and agentic AI — technologies that are rapidly redefining how clinical decision support can be delivered. Participants will learn about the role of AI in clinical radiology, from selecting and evaluating tools to integrating them into real workflows, with a strong emphasis on practical concepts as well as governance and regulatory considerations.

The course will highlight what happens after deployment by focusing on ongoing monitoring, outcomes, and value assessment to ensure AI systems remain safe, effective, and aligned with patient care goals. This symposium will equip radiologists, clinicians, and trainees with the confidence and insight needed to harness AI and drive meaningful outcomes.

This activity is targeted to a national audience of physicians, fellows, residents, researchers, technologists, students, and informatics professionals in the fields of radiology and pathology. We expect approximately 115 participants for this program, including attendees and faculty.

Sincerely,

Po-Hao Chen, MD, MBA

Vice Chair for Artificial Intelligence, Diagnostics Institute
Cleveland Clinic
Co-Activity Director

Chintan Shah, MD, MS

Medical Director for Imaging AI, Diagnostics Institute
Cleveland Clinic
Co-Activity Director

Jacobo Kirsch, MD, MBA, FACR

Chair, Florida Region Imaging Institute
Section Head, Cardiac Imaging
Cleveland Clinic Florida
Co-Activity Director

Exhibit levels/registration and promotional opportunities are available at:

www.ccfcmecme.org/RadAIFL

We look forward to seeing you in Hollywood in October 2026!

EXHIBIT INFORMATION

EXHIBIT LOCATION

Margaritaville Hollywood Beach Resort

Compass Rose Ballrooms
1111 North Ocean Drive
Hollywood, FL 33019
954.874.4444

EXHIBIT HOURS

Sat, Oct 17 8:00 am – 3:00 pm

Sun, Oct 18 7:30 am – 11:00 am

**Date and time subject to change without notice*

Breakfast, breaks and lunch will be served in exhibit area. Representatives are asked to be available during these times and will be given early access to meals.



REGISTRATION & SET-UP/TEAR-DOWN HOURS

Registration: Friday, Oct 16, 3:00 - 6:00 pm

Set Up: Friday, Oct 16, 3:00 – 6:00 pm
Saturday, Oct 17, 7:00 – 8:00 am

Tear Down: Sunday, Oct 18, 11:00 am

Tear down is not permitted prior to final break

SHIPPING AND STORAGE

The Resort will accept and store all exhibitor boxes and shipments. Exhibitors are responsible for arrangement and payment for all inbound and outbound shipping. Hotel exhibit form can be downloaded from course website.

Ship boxes to:

Margaritaville Hollywood Beach Resort
On-Site Exhibitor Contact Name/10.16.2026
Cleveland Clinic AI Symposium
1111 N Ocean Drive
Hollywood, FL 33019
Boxes Numbered (1 of 3, etc)

Hotel shipping contact: Maria De La Vega,
mdelavega@mhbr.com

RESERVE YOUR ROOM TODAY!

To receive the discounted conference rate of \$289 + taxes and fees, please reserve your room online or by calling hotel directly. Reservation information can be found on the course website.

CUTOFF DATE FOR GROUP RATE: Sep 15, 2026

Rooms are subject to availability and may sell out prior to cutoff date.

REGISTRATION/PAYMENT

Register and pay online at www.ccfme.org/RadAIFL, by Oct 2, 2026. Exhibit orders must be paid in full prior to conference start date.

Exhibitor identification in all Cleveland Clinic publications and on all signage, related to this specific activity, must be the company name submitted via the online registration process.

CANCELLATIONS AND REFUNDS

Written notification of a cancellation must be received by Cleveland Clinic Florida by Oct 2, 2026, to be eligible for a refund. A \$750 administrative fee will be assessed for each booth cancellation.

Space not claimed by 8:00 am, Saturday, Oct 17, 2026, may be resold or reassigned without obligation to refund exhibit fees or to assign the exhibitor to another space, unless special arrangements have been made with the CME Office in advance.

Cleveland Clinic Florida reserves the right to rearrange the floor plan at any time and to relocate exhibitors if it becomes necessary for causes beyond the control of Cleveland Clinic Florida or is advisable in the best interest of Cleveland Clinic Florida.

SECURITY

The exhibit hall is an open ballroom area and cannot be secured. Exhibitors will be able to leave their displays up overnight, but we recommend that any items of value be secured (computers, cell phones, etc.)



Neither the hotel security staff nor Cleveland Clinic will be responsible for loss or damage to any property. Exhibitors are responsible for safeguarding their goods, materials, equipment and exhibits at all times.

HOLD HARMLESS

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

ELECTRICITY

Electricity and AV needs will be fulfilled by Encore Global. If you require basic electric service (power strip and extension cord), please select the Electricity Add-On Option at registration. If you require extensive electric or AV service, please contact program manager by **Thursday, October 8, 2026**.

COMMERCIAL PRESS/JOURNALISTS

Journalists are welcome and must have prior approval from the CME Office at Cleveland Clinic Florida. Please contact cme@ccf.org for more information.

SATELLITE SYMPOSIA

During the periods listed below neither exhibitors nor their agents may conduct or sponsor any educational or marketing activities directed toward the symposium registrants, other than part of an approved exhibit, without the permission of Cleveland Clinic Florida. For further information regarding satellite symposia please contact the CME Office at Cleveland Clinic Florida at cme@ccf.org.

Sat, Oct 17 8:00 am – 4:30 pm
Sun, Oct 18 7:30 am – 12:00 pm

FDA REGULATIONS

Exhibitors must abide by all applicable Food and Drug Administration (FDA) regulations, including any or all approved requirements. Any product that is an investigational device or drug must be clearly marked as such. All products and services exhibited shall comply with FDA policy and procedures (particularly with respect to the marketing and labeling of investigational or unapproved drugs and devices) and other applicable policy and procedures.

Exhibitors are reminded that the FDA prohibits the advertising or other promotion of investigational or unapproved drugs and devices. The FDA also prohibits the promotion of approved drugs or devices for unapproved uses.

In addition, under FDA rules, the background of the exhibit must show the generic name of any drug product featured. Additional information may be obtained from the FDA website at www.fda.gov.



CONTACT US:
Lindsey Adams
Email: CME@ccf.org

EXHIBITOR OPPORTUNITIES

Thank you for your interest in participating as an exhibitor. Space will be sold on a first-come, first-served basis. Space will be assigned based on your formal date of registration online.

REGISTER ONLINE: www.cfcme.org/RadAIFL

Diamond Exhibitor, \$15,000

Deadline for Order Commitment: 9/1/2026

Package Includes:

- Recognition as a **Diamond Level Exhibitor** (acknowledgement on slides and/or signage)
- **1.5 Days** of exhibit space during the course
- Table Setup: **2 Tables, Chairs**
- Exhibit Location: **Premium**
- Additional exhibitor fees (standard electric, power strip, easel) are exhibitor's responsibility
- **4 exhibitor badges** (provides admission to the education program as a silent observer*and complimentary meals and refreshments)
** To claim CE credit, you must register as a participant for an additional fee.*
- Roster of Consenting Attendees (Name, City, State) and statistics
- **Industry Supported Program/Event (Non-Accredited)**
Opportunity to sponsor a **45 minute in-person** industry supported program/event 3 opportunities available, Oct. 17 Breakfast, Oct. 17 Lunch, or Oct. 18 Breakfast
 - The program/event is not permitted to take place during the accredited education.
 - The Industry Supporter Organization is responsible for:
 - Organizing the program/event
 - All costs associated with the industry supported program/event, including, but not limited to, speaker fees and audiovisual.
 - The industry supporter will provide a poster/signage at the registration desk promoting the industry supported program (dimensions: 24"w x 36"h) and an invitation flyer. All signage & handouts must be pre-approved by the Cleveland Clinic Program Manager by 9/18/2026
 - Cleveland Clinic will:
 - Select and provide buffet meal.
 - Provide a link to program/event on the course website and make program flyer available to attendees.
 - The following disclaimer must be included on the front of each invitation, mailer or signage: "This program/event is developed and offered by <name of supporting organization>. This is not an official program/event of the Cleveland Clinic."
 - Cleveland Clinic does not guarantee attendance.

Platinum Exhibitor, \$7,500

Deadline for Order Commitment: 10/1/2026

Package Includes:

- Recognition as a **Platinum Level Exhibitor** (acknowledgement on slides and/or signage)
- **1.5 Days** of exhibit space during the course
- Table Setup: **2 Tables, Chairs**
- Exhibit Location: **Assigned**
- Additional exhibitor fees (standard electric, power strip, easel) are exhibitor's responsibility
- **4 exhibitor badges** (provides admission to the education program as a silent observer*and complimentary meals and refreshments)
** To claim CE credit, you must register as a participant for an additional fee.*
- Roster of Consenting Attendees (Name, City, State) and statistics

Gold Exhibitor, \$4,000

Deadline for Order Commitment: 10/1/2026

Package Includes:

- Recognition as a **Gold Level Exhibitor** (acknowledgement on slides and/or signage)
- **1.5 Days** of exhibit space during the course
- Table Setup: **1 Table, Chairs**
- Exhibit Location: **Assigned**
- Additional exhibitor fees (standard electric, power strip, easel) are the exhibitor's responsibility
- **2 exhibitor badges** (provides admission to the education program as a silent observer* and complimentary meals and refreshments)
** To claim CE credit, you must register as a participant for an additional fee.*
- Roster of Consenting Attendees (Name, City, State) and statistics

ADDITIONAL PROMOTIONAL OPPORTUNITIES

Promotional Flyer, \$1,000

Deadline for Order Commitment and Payment: 9/1/2026

Have your company's promotional Flyer made available to attendees.

- Flyer must be provided and shipped at supporters own cost and must be pre-approved by the Cleveland Clinic Project Manager prior to printing and shipping no later than 9/18/2026
- Max size 8.5"x11"

Attendee Bag with Promotional Flyer, \$4,000

Deadline for Order Commitment and Payment: 8/3/2026

Recognition of your company and your corporate logo or Cleveland Clinic's logo (your choice) on conference bags available to attendees.

- Cleveland Clinic will select item. Fee includes cost of product and payment is due prior to event.
- Industry supporter is permitted one promotional flyer to be included in bag.
- Flyer must be provided and shipped at supporters own cost and must be pre-approved by the Cleveland Clinic Project Manager prior to printing and shipping no later than 9/18/2026.
- Max size 8.5"x11"

Lanyard, \$2,000

Deadline for Order Commitment and Payment: 8/3/2026

Recognition of your company and your corporate logo or Cleveland Clinic's logo (your choice) on the lanyard available to attendees.

- Cleveland Clinic will select item. Fee includes cost of product and payment is due prior to event.)

WiFi Sponsor, \$3,000

Deadline for Order Commitment and Payment: 10/2/2026

Recognition of your company as Wi-Fi Sponsor for the conference. (Acknowledgement on slides and/or signage)