



SAVE  
the DATE



# Future of Stroke Care

## Stroke and Cerebrovascular Disease Conference

November 9-10, 2024

Margaritaville Hollywood Beach Resort, Hollywood, Florida

Register online

[www.ccfcmc.org/Stroke2024](http://www.ccfcmc.org/Stroke2024)

# PROSPECTUS

## Exhibit & Promotional Opportunities

Register Online

[www.ccfcmc.org/Stroke2024](http://www.ccfcmc.org/Stroke2024)



Dear 2024 Exhibitor,

On behalf of Cleveland Clinic Florida and the Program Directors, Drs. Amre Nouh and Ahmed Koriesh, we invite you to take advantage of an exciting opportunity. The Cleveland Clinic Florida Future of Stroke Care: Stroke and Cerebrovascular Disease Conference is scheduled to take place at the Margaritaville Beach Resort in Hollywood, Florida, November 9-10, 2024.

This innovative symposium will offer the advancements and future directions in stroke care. Titled “Future of Stroke Care”, this symposium aims to bring together leading minds in neurology, neurosurgery, neuroradiology, rehabilitation and technology to foster an environment of learning, collaboration and innovation. Through this symposium, we aspire to spotlight the latest updates in management of the entire array of cerebrovascular diseases and to improve patient outcomes through interdisciplinary collaboration and integrating innovative practices in clinical care.

The symposium will highlight the transformative impact of artificial intelligence on the prevention and diagnosis of stroke. There will be 7 sessions spanning over the course of 2 days. Each of the seven sessions will include an interactive panel discussion with questions and answers, allowing for an interdisciplinary approach to optimize patient care.

The target audience for this conference is a national audience of practitioners and health care professionals and is designed for Physicians, Fellows, Residents, Pharmacists, Researchers, Nurse Practitioners, Nurses, Physician Assistants, Advance Practice Providers, Psychiatrist, Psychologist, Social Worker, Physical Therapists, Speech-Language Pathologists, Occupational Therapist, Athletic Trainers, Emergency Medical Professionals, Technicians, Paramedics, and other Emergency Responders in the fields of Cardiology, Critical Care, Emergency Medicine, Family Practice, Neurology, Neurosurgery, Radiology, Psychology, and Pharmacology.

We are hopeful that you will accept this invitation to participate as an exhibitor and have attached a copy of the agenda for your review. We are happy to supply any additional information you may require.

Many thanks for your consideration. We look forward to your reply and to having you with us in November.

Sincerely,

A handwritten signature in black ink, appearing to read "Amre Nouh".

**Amre Nouh, MD, MBA, FAHA, FAAN**  
Professor & Regional Chairman, Neurology  
Cleveland Clinic Florida - Neurologic Institute  
Staff, Division of Neurology, Cleveland Clinic Weston

A handwritten signature in black ink, appearing to read "Ahmed Koriesh".

**Ahmed Koriesh, MD**  
Comprehensive Stroke Center Director  
Cleveland Clinic Florida - Neurologic Institute  
Hospital Neurology Service Director

***Exhibit levels/registration and promotional opportunities are available at:***  
[\*\*www.ccfme.org/Stroke2024\*\*](http://www.ccfme.org/Stroke2024)

***We look forward to seeing you in Hollywood in November 2024!***

## EXHIBIT INFORMATION

### EXHIBIT LOCATION

#### Margaritaville Hollywood Beach Resort

One Particular Harbor  
1111 North Ocean Drive  
Hollywood, FL 33019  
954.874.4444

### EXHIBIT HOURS

**Sat, Nov 9** 7:00 am – 5:30 pm

**Sun, Nov 10** 8:00 am – 3:30 pm

*\*Date and time subject to change without notice*

Breakfast, breaks and lunch will be served in exhibit area. Representatives are asked to be available during these times and will be given early access to meals.



### REGISTRATION & SET-UP/TEAR-DOWN HOURS

**Registration:** Friday, Nov 8, 3:00 pm - 6:00 pm

**Set Up:** Friday, Nov 8, 3:00 pm - 6:00 pm

**Tear Down:** Sunday, Nov 10, 2:00 – 3:00 pm

*Tear down is not permitted prior to final break*

### SHIPPING AND STORAGE

The Resort will accept and store all exhibitor boxes and shipments. Exhibitors are responsible for arrangement and payment for all inbound and outbound shipping.

[Click here to download and submit hotel exhibit form.](#)

Ship boxes to:

Margaritaville Hollywood Beach Resort  
On-Site Exhibitor Contact Name/11.8.2024  
Cleveland Clinic Stroke Conference  
1111 N Ocean Drive  
Hollywood, FL 33019  
Boxes Numbered (1 of 3, etc.)

Hotel shipping contact: Maria De La Vega,  
[mdelavega@mhbr.com](mailto:mdelavega@mhbr.com)

### RESERVE YOUR ROOM TODAY!

To receive the discounted conference rate of \$259 per night (plus discounted \$10 resort fee and applicable taxes), please reserve your room online or by calling hotel directly:

**GROUP RATE LINK:** [Click here to reserve your room](#)

**RESERVATIONS:** 954.874.4444, Group Code: CLE1108

**CUTOFF DATE FOR GROUP RATE:** October 18, 2024

*Rooms are subject to availability and may sell out prior to cutoff date.*

### REGISTRATION/PAYMENT

Register and pay online at [www.ccfme.org/Stroke2024](http://www.ccfme.org/Stroke2024) by **October 25, 2024**. Exhibit orders must be paid in full prior to conference start date.

Exhibitor identification in all Cleveland Clinic publications and on all signage, related to this specific activity, must be the company name submitted via the online registration process.

### CANCELLATIONS AND REFUNDS

Written notification of a cancellation must be received by Cleveland Clinic Florida by October 11, 2024, to be eligible for a refund. A \$750 administrative fee will be assessed for each booth cancellation.

Space not claimed by 7:00 pm, Friday, November 8, 2024, may be resold or reassigned without obligation to refund exhibit fees or to assign the exhibitor to another space, unless special arrangements have been made with the CME Office in advance.

Cleveland Clinic Florida reserves the right to rearrange the floor plan at any time and to relocate exhibitors if it becomes necessary for causes beyond the control of Cleveland Clinic Florida or is advisable in the best interest of Cleveland Clinic Florida.

### SECURITY

The exhibit hall is an open pre-function area and cannot be secured. Exhibitors will be able to leave their displays up overnight, but we recommend that any items of value be secured (computers, cell phones, etc.)



Neither the hotel security staff nor Cleveland Clinic will be responsible for loss or damage to any property. Exhibitors are responsible for safeguarding their goods, materials, equipment and exhibits at all times.

### HOLD HARMLESS

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

## ELECTRICITY

Electricity and AV needs will be fulfilled by Encore Global. [Please click here for pricing.](#)

## COMMERCIAL PRESS/JOURNALISTS

Journalists are welcome and must have prior approval from the CME Office at Cleveland Clinic Florida. Please contact [cme@ccf.org](mailto:cme@ccf.org) for more information.

## SATELLITE SYMPOSIA

During the periods listed below neither exhibitors nor their agents may conduct or sponsor any educational or marketing activities directed toward the symposium registrants, other than part of an approved exhibit, without the permission of Cleveland Clinic Florida. For further information regarding satellite symposia please contact the CME Office at Cleveland Clinic Florida at [cme@ccf.org](mailto:cme@ccf.org).

**Sat, Nov 9** 7:00 am – 5:30 pm

**Sun, Nov 10** 8:00 am – 3:30 pm

## FDA REGULATIONS

Exhibitors must abide by all applicable Food and Drug Administration (FDA) regulations, including any or all approved requirements.

Any product that is an investigational device or drug must be clearly marked as such. All products and services exhibited shall comply with FDA policy and procedures (particularly with respect to the marketing and labeling of investigational or unapproved drugs and devices) and other applicable policy and procedures.

Exhibitors are reminded that the FDA prohibits the advertising or other promotion of investigational or unapproved drugs and devices. The FDA also prohibits the promotion of approved drugs or devices for unapproved uses.

In addition, under FDA rules, the background of the exhibit must show the generic name of any drug product featured. Additional information may be obtained from the FDA website at [www.fda.gov](http://www.fda.gov).



## CONTACT US:

**Alexandra Paz**

Phone: 561-428-1223

Email: [paza2@ccf.org](mailto:paza2@ccf.org)

## EXHIBITOR OPPORTUNITIES

Thank you for your interest in participating as an exhibitor. Space will be sold on a first-come, first-served basis. Space will be assigned based on your formal date of registration online.

Please REGISTER ONLINE at <http://www.cfcme.org/Stroke2024>

### Platinum Exhibitor Package – \$15,000

**Recognition as Platinum Level Exhibitor:** Acknowledgement on slides show throughout meeting and online program book shared with all attendees

**Exhibit Space:** Premium location assigned

- Two days of exhibit time
- Breakfast, two breaks and lunch will be served in the exhibit hall each day
- **Two (2) 6'x30" tables:** Draped and skirted, four chairs. The hotel has limited inventory of ivory and navy blue drapes and skirts.
- Company Logo via Gobo (displayed in exhibit area)

**Four (4) Exhibitor Badges:**

- Includes Admittance into the educational lecture as silent observer\* and complimentary continental breakfast, breaks and lunch.

**Mobile app:** – accessible by all participants.

- Platinum badge icon
- Company contact and product information
- Push Notification – one per day, excluding general session times; verbiage must be received by **Nov 4, 2024**
- Rotating Sub Page Banners on designated pages



**Roster of Consenting Attendees (name, city, state):** Will be distributed within two weeks of meeting completion

### Gold Exhibitor Package – \$10,000

**Recognition as Gold Level Exhibitor:** Acknowledgement on slides show throughout meeting and online program book shared with all attendees

**Exhibit Space:** Assigned

- Two days of exhibit time
- Breakfast, two breaks and lunch will be served in the exhibit hall each day
- **One (1) 6'x30" tables:** Draped and skirted, two chairs. The hotel has limited inventory of ivory and navy blue drapes and skirts.

**Two (2) Exhibitor Badges:**

- Includes Admittance into the educational lecture as silent observer\* and complimentary continental breakfast, breaks and lunch.

**Mobile app:** – accessible by all participants.

- Gold badge icon
- Company contact and product information
- Rotating Sub Page Banners on designated pages



**Roster of Consenting Attendees (name, city, state):** Will be distributed within two weeks of meeting completion

## Silver Exhibitor Package – \$5,000

**Recognition as Silver Level Exhibitor:** Acknowledgement on slides show throughout meeting and online program book shared with all attendees

**Exhibit Space:** Assigned

- Two days of exhibit time
- Breakfast, two breaks and lunch will be served in the exhibit hall each day
- **One (1) 6'x30" tables:** Draped and skirted, two chairs. The hotel has limited inventory of ivory and navy blue drapes and skirts.

**Two (2) Exhibitor Badges:**

- Includes Admittance into the educational lecture as silent observer\* and complimentary continental breakfast, breaks and lunch.

**Mobile app:** – accessible by all participants.

- Silver badge icon
- Company contact and product information



**Roster of Consenting Attendees (name, city, state):** Will be distributed within two weeks of meeting completion

*\*Industry representatives who wish to claim CME credit must register as an attendee (discounted corporate fee available).*

## OTHER PROMOTIONAL OPPORTUNITIES FOR EXHIBITORS

### \$6,000 Reception Sponsor

**All attendees** are invited to the Welcome Reception, to follow the general session on Saturday, November 9, at the License to Chill Pool Deck terrace.

- Recognition as Reception Sponsor (Acknowledgement on slides and/or signage)
- Each supporter is permitted one promotional insert (provided by supporter at own cost and shipped directly to organizer prior to event)
- Your company logo imprinted on a sign and displayed at the bar during the reception
- Option to have your corporate logo projected via Gobo in reception area



Deadline for order commitment: **September 20, 2024**

Submission for CCF Approval: **October 25, 2024**

### \$5,000 Conference Bag

Have your corporate logo and/or Cleveland Clinic's logo seen daily on bags used by attendees. This opportunity to sponsor the attendee bag is available to exhibitors on a first-come, first-served basis.

- Industry supporter permitted one promotional insert (insert to be provided by supporter at own cost and shipped directly to organizer 4 weeks prior to event)
- Bags will be distributed during on-site registration along with conference materials
- Payment due prior to conference
- Cleveland Clinic will order product and handle shipment with consultation from sponsor and proof (approved by both parties) prior to final print.



Deadline for order commitment: **September 13, 2024**

### \$3,500 Lanyards (Limited to one supporter)

Have your corporate logo and/or Cleveland Clinic's logo seen on all official lanyards. This opportunity to sponsor the exclusive lanyard with badge holder is available to exhibitors on a first-come, first-served basis.

- Lanyards will be distributed during on-site registration along with conference materials
- Payment is due prior to conference
- Cleveland Clinic will order product and handle shipment with consultation from sponsor and proof (approved by both parties) prior to final print



Deadline for order commitment: **September 13, 2024**

### \$3,000 Hotel Card Key (Limited to one supporter)

Recognition of your company logo and Cleveland Clinic's logo will be seen daily on all attendees using a Hotel Card Key. This opportunity to sponsor the exclusive Hotel Card Key is available to exhibitors on a first-come, first-served basis.

- Sponsor is responsible for providing artwork

Deadline for order Commitment: **September 13, 2024**



### \$3,000 Wi-Fi Sponsor

This opportunity is available to supporters on a first-come, first-served basis.

- Your corporate name on slides and signage
- Sponsor Wi-Fi access for 2 days

Deadline for order commitment: **October 4, 2024**

### 3,000 Note Pads and Pens (Limited to one supporter)

Have your corporate logo and/or Cleveland Clinic's logo imprinted on a note pad and pen, distributed during on-site registration. This opportunity is available to supporters on a first-come, first-served basis.

- Cleveland Clinic will select item. Fee includes the cost of the item.
- Payment is due prior to the conference
- Cleveland Clinic will order product and handle shipment with consultation from sponsor and proof (approved by both parties) prior to final print.



Deadline for order Commitment: **September 13, 2024**

### \$1,000 Flyer Insertion

Have your company insert distributed during on-site registration. This opportunity is available to supporters on a first-come, first-served basis.

- Insert to be provided by supporter at own cost and shipped directly to organizer prior to event
- No larger than 8.5" x 11"
- Quantity: 200 pieces

Order Commitment: **September 30, 2024**

Submission for CCF Approval: **October 11, 2024**

Delivery Deadline: **October 25, 2024**

### \$1,000 Stress Brain (Limited to one supporter)

Have your corporate logo and/or Cleveland Clinic's logo imprinted on a Stress Brain, distributed during on-site registration. This opportunity is available to supporters on a first-come, first-served basis.

- Cleveland Clinic will select item. Fee includes the cost of the item.
- Payment is due prior to the conference
- Cleveland Clinic will order product and handle shipment with consultation from sponsor and proof (approved by both parties) prior to final print.



Deadline for order Commitment: **September 13, 2024**