Cleveland Clinic

ENT for Primary Care: Beyond the Basics

Attend Thursday, May 2, 2013
Cleveland Clinic Administrative Campus
Building #3, Auditorium
Beachwood, Ohio

Register Today! ccfcme.org/1ENT13
Make a Point to Learn More About: Chronic Sinusitis, Dizziness, Sleep Apnea and the Thyroid.

Attend ENT for Primary Care

OVERVIEW

ENT for Primary Care: Beyond the Basics will focus on up-to-date reviews of advances in management strategies for patients with ear, nose, and throat disorders. Increase your competencies and performance as a health care professional involved in treating this patient population.

TARGET AUDIENCE – WHO SHOULD ATTEND?

Primary care physicians, nurse practitioners, physician assistants, and other health care professionals who diagnose and treat ear, nose, and throat disorders will benefit from this course.

GAIN FROM THESE OBJECTIVES

After participating in this course, attendees will be able to do the following:

• Recognize upper airway allergies and newer treatment modalities.
• Summarize pathophysiology of chronic sinusitis, its treatment, and its relationship to headaches.
• Identify signs and symptoms of head and neck cancer and discuss common therapies.
• Evaluate thyroid masses and their clinical implications.
• Evaluate sleep studies and select treatments based on those results.
• Critically assess painful or draining ear.
• Measure hearing loss and discuss options for treatment.
• Evaluate vertigo episodes in patients, including diagnosis of benign paroxysmal positional vertigo.
• Summarize most recent updates to guidelines for pediatric tonsillectomy and adenoidectomy.

ACTIVITY CODIRECTORS

Suzanne Engel-Kominsky, MD
Community Internal Medicine
Medicine Institute
Cleveland Clinic
Cleveland, OH

Alan Kominsky, MD, FACS
Otolaryngology and Sleep Medicine
Head and Neck Institute
Cleveland Clinic
Cleveland, OH

CLEVELAND CLINIC FACULTY

Michael Benninger, MD
Chair
Head and Neck Institute

Brian Burkey, MD
Head and Neck Institute

Thomas Haberkamp, MD
Head and Neck Institute

Paul Krakovitz, MD
Head and Neck Institute
Pediatric Institute

Raj Sindwani, MD
Head and Neck Institute

Sarah Sydlowski, AuD, PhD
Head and Neck Institute

Judith White, MD, PhD
Head and Neck Institute
Neurological Institute
AGENDA | THURSDAY, MAY 2, 2013

7:00 am  Registration, Continental Breakfast, and Exhibits
7:40 am  Welcome
    Suzanne Engel-Kominsky, MD
    Alan Kominsky, MD
7:45 am  Allergic Rhinitis
    Michael Benninger, MD
8:15 am  Sinusitis
    Raj Sindwani, MD
8:45 am  Headache/Facial Pain
    Raj Sindwani, MD
9:15 am  The Draining Ear
    Thomas Haberkamp, MD
9:45 am  Refreshment Break and Exhibits
10:15 am Presentations and Treatment of Head and Neck Cancer
    Brian Burkey, MD
11:00 am Thyroid Masses
    Brian Burkey, MD
11:30 am Snoring and Sleep Apnea
    Alan Kominsky, MD
12:15 pm Lunch
1:00 pm  Evaluation and Treatment of Hearing Loss
    Sarah Sydlowski, AuD, PhD
1:30 pm  Dizziness
    Judith White, MD, PhD
2:15 pm  Refreshment Break and Exhibits

CONCURRENT WORKSHOPS

2:35 pm  A. Interpreting Sleep Studies
    Alan Kominsky, MD

    B. Hands-on Flexible Laryngoscopy
    TBD

    C. Hands-on Epley Maneuver
    Judith White, MD, PhD

3:20 pm  D. Pediatric Update
    Paul Krakovitz, MD

    E. Hands-on Flexible Laryngoscopy (repeat of Workshop B)
    TBD

    F. Hands-on Epley Maneuver (repeat of Workshop C)
    Judith White, MD, PhD

4:05 pm  Adjourn

A five-minute question and answer period is included in each speaker’s allotted time.
GENERAL INFORMATION

LOCATION
Cleveland Clinic Administrative Campus
Building #3, Auditorium
3050 Science Park Drive
Beachwood, OH 44122

DIRECTIONS
From the North: Take I-271 south to the Chagrin Blvd. exit. Turn right onto Chagrin Blvd. Turn right onto Enterprise Parkway. Turn right onto Science Park Drive. The surface lot is on the last driveway on your left. Drive to Building 3 (The building that is farther back on your right).

From the South: Take I-271 north to the Chagrin Blvd. exit. Turn left onto Chagrin Blvd. Go across the bridge and turn right onto Enterprise Parkway. Turn right onto Science Park Drive. The surface lot is on the last driveway on your left. Drive to Building 3 (The building that is farther back on your right).

RECOMMENDED AREA HOTELS
Hilton Cleveland East/Beachwood
3663 Park East Drive
Beachwood, OH 44122
216.464.5950
$109 plus tax

Homewood Suites by Hilton
25725 Central Parkway
Beachwood, OH 44122
216.464.9600
$129 plus tax

Marriott - Cleveland East
26300 Harvard Road
Warrensville Heights, OH 44122
216.755.1912
$139 plus tax

PARKING
Free parking is available on site.

FACULTY DISCLOSURE
The Cleveland Clinic Foundation Center for Continuing Education has implemented a policy to comply with the current Accreditation Council for Continuing Medical Education Standards for Commercial Support requiring resolution of all faculty conflicts of interest. Faculty declaring a relevant commercial interest will be identified in the activity syllabus.

REGISTRATION AND CANCELLATION
Preregistrations are accepted online until 2:00 pm ET on Wednesday, May 1, 2013. Please register on site after this date. In case of cancellation, a full refund will be made if cancelled by Friday, April 19, 2013. After Friday, April 19, 2013, a $50 cancellation fee will be deducted from your refund. Written notification of your cancellation is required to process your refund. NO REFUNDS WILL BE ISSUED AFTER May 31, 2013.

AMERICANS WITH DISABILITIES ACT
The Cleveland Clinic Foundation Center for Continuing Education fully intends to comply with the legal requirements of the Americans with Disabilities Act. If you need assistance, please notify us at least two weeks prior to the activity.

ACCREDITATION
The Cleveland Clinic Foundation Center for Continuing Education is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. The Cleveland Clinic Foundation Center for Continuing Education designates this live activity for a maximum of 7.0 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Participants claiming CME credit from this activity may submit the credit hours to the American Osteopathic Association for Category 2 credit.

The Ohio Board of Nursing will accept at face value the number of contact hours awarded for an educational activity that has been approved for CE by a nationally accredited system of CE approval. Therefore, the 7.0 AMA PRA Category 1 Credits™ will be accepted for nursing credits.

This Live activity, ENT for Primary Care: Beyond the Basics, with a beginning date of May 2, 2013, has been reviewed and is acceptable for up to 6.75 Prescribed credits by the American Academy of Family Physicians. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

INFORMATION
For further information about this activity, contact the Center for Continuing Education at:
Local: 216.448.0770
Toll Free: 800.238.6750
Web Address: ccfcmce.org/1ENT13

For questions about registering online, call 216.448.0777 or email cmergistration@ccf.org
Registration Form

ENT for Primary Care: Beyond the Basics

May 2, 2013
Cleveland Clinic Administrative Campus | Beachwood, OH

Register Online
ccfcme.org/1ENT13

Cleveland Clinic and Cleveland Clinic Health System employee fees and registration are available online only.

Fees

Fee includes: syllabus, continental breakfast, lunch, and refreshment breaks.

<table>
<thead>
<tr>
<th>Role</th>
<th>Fee</th>
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<tbody>
<tr>
<td>Physician</td>
<td>$195</td>
</tr>
<tr>
<td>Resident/Fellow*</td>
<td>$150</td>
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<tr>
<td>Nurse</td>
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<tr>
<td>Physician Assistant</td>
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<tr>
<td>Allied Health Professional</td>
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<tr>
<td>Other</td>
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*Letter from program director must be received in our office two weeks prior to the course to receive this fee. Noncompliance results in a full physician fee.

Please select preferred workshops:

Session 1 – 2:35 pm
- A. Interpreting Sleep Studies
- B. Hands-on Flexible Laryngoscopy
- C. Hands-on Epley Maneuver

Session 2 – 3:20 pm
- D. Pediatric Update
- E. Hands-on Flexible Laryngoscopy (Repeat of Workshop B)
- F. Hands-on Epley Maneuver (Repeat of Workshop C)

Please Print

Complete the information below if registering by mail.

First Name:                   MI:       Last Name:                                             Degree:

Institution Name:

Address:

City:  State:  Zip:

Phone Number:  Fax Number:

Email Address:  Specialty:

Practice Type:  ❑ Office-Based  ❑ Hospital Staff  ❑ Resident/Fellow  ❑ Other

❑ I require a vegetarian lunch

Total amount enclosed: $  

Make check payable: The Cleveland Clinic Educational Foundation

Purchase orders are not accepted.

Mailing address: The Cleveland Clinic Educational Foundation
PO Box 931653, Cleveland, OH 44193-1082

For registration questions, please email cmeregistration@ccf.org or call 216.448.0777

Cleveland Clinic recognizes the importance of protecting the privacy and security of information provided to us. Therefore, we are no longer requesting credit card data in writing, including on registration forms or faxes. If you would like to register using a credit card, please log in to www.ccfcme.org/1ENT13 or call 216.448.0777 where it will be handled directly by a certified processor.
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Chronic Sinusitis
Dizziness
Sleep Apnea
Thyroid

The Cleveland Clinic Foundation
9500 Euclid Avenue, AC313
Cleveland, OH 44195

NON-PROFIT ORG.
Cleveland Clinic
Beachwood, Ohio

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Beyond the Basics