

Prospectus

Exhibit Opportunities

Cleveland Clinic Florida's 2nd Annual
**San Antonio Breast Cancer
Symposium (SABCS) Official Review**

Saturday, January 19, 2019



Dear 2019 Exhibitor,

We are very excited to invite you to participate by way of an exhibit during the ***Cleveland Clinic Florida's 2nd Annual San Antonio Breast Cancer Symposium (SABCS) Official Review***. The conference will be held at the Marriott Harbor Beach Resort, Fort Lauderdale on Saturday, January 19, 2019.

The San Antonio Breast Cancer Symposium (SABCS) is the premier conference in the U.S and the world designed to provide the latest on the experimental biology, etiology, prevention, diagnosis, and therapy of breast cancer and premalignant breast disease to health professionals, physicians and researchers. The SABCS is celebrating its 41st anniversary in 2018.

This official Best of SABCS sponsored by the Cleveland Clinic Florida and endorsed by the Florida Society of Clinical Oncology (FLASCO) allows professionals the opportunity to witness the highlights as originally presented at SABCS 2018 in a one-day program. You will learn the current advances in research and state of the art information on breast cancer that are changing clinical practice for the benefit of patients.

This program is the official SABCS Review in South Florida and will provide the latest update on imaging, surgery, local and systemic therapies surrounding HER2+, triple negative and BRCA-related breast cancer, and hormonal therapy, in addition to advances in molecular prediction models and survivorship.

This important educational activity also provides a forum for interaction between individuals involved with all aspects of breast cancer care and the opportunity to discuss research advances presented at SABCS with colleagues and key opinion leaders.

Exhibit levels, registration and promotional opportunities are available on our website at:
www.ccfcm.org/SABCSreview

We are hopeful you will agree to exhibit during this year's symposium and we look forward to your participation!

Sincerely,

Zeina A. Nahleh, MD, FACP
Director, Maroon Cancer Center
Chair, Department of Hematology / Oncology
Cleveland Clinic Florida

EXHIBIT INFORMATION

PURPOSE

Exhibits provide a professional and educational environment in which the physician can receive demonstrations, view products and services and discuss the clinical and surgical uses, including how they may improve the quality of care to a patient and the management of the medical/surgical practice.

EXHIBIT LOCATION

Marriott Harbor Beach Resort
3030 Holiday Drive
Fort Lauderdale, Florida 33316
Phone: 954-874-4444



EXHIBIT DISPLAY HOURS

Saturday, January 19, 2019
8:00am - 3:00pm

Continental Breakfast, morning break and dessert from lunch will be held in the exhibit area. Representatives are asked to be available during these times.

EXHIBIT AND DESIGN

Size: 6' x 30" table with drape and two chairs

REGISTRATION & SET-UP/TEAR-DOWN HOURS

Move-in:

Exhibits must be set-up by 7:30 am, Saturday, January 19, 2019

Close and Clear: Saturday, January 19, 2019 by 4 pm

We ask that exhibits open on time be staffed throughout the posted exhibit display hours.

Please limit the number of representatives per booth so as not to inconvenience your neighbors.

REGISTRATION/BADGE POLICY

All company representatives **must** be pre-registered by January 10, 2019. Please register your company and your representatives online at www.ccfme.org/SABCSreview. Additional badges over the 2 per company will be changed at a cost of \$100 per badge.



EXHIBITOR IDENTIFICATION

Exhibitor identification in all Cleveland Clinic Florida publications and on all signs and booth graphics, related to this specific symposium, must be the company name submitted via the online registration process.

PAYMENT TERMS

Payment is accepted by check or credit card and must be paid in full prior to event date.

SECURITY

The exhibit area is in a non-secured area.



Neither the Marriott Harbor Beach Resort nor Cleveland Clinic Florida will be responsible for loss or damage to any property. Exhibitors are responsible for safe-guarding their goods, materials, equipment and exhibits at all times.

HOTEL'S HOLD HARMLESS

"The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims."
Any changes to the aforementioned clause must be directly approved by hotel.

COMMERCIAL PRESS

Reporters must have prior approval from the CME Office at Cleveland Clinic Florida. Please contact the office at 954-659-5490.

EXHIBIT INFORMATION

FDA REGULATIONS

Exhibitors must abide by all applicable Food and Drug Administration (FDA) regulations, including any or all approved requirements.

Any product that is an investigational device or drug must be clearly marked as such. All products and services exhibited shall comply with FDA policy and procedures (particularly with respect to the marketing and labeling of investigational or unapproved drugs and devices) and other applicable policy and procedures.

Exhibitors are reminded that the FDA prohibits the advertising or other promotion of investigational or unapproved drugs and devices. The FDA also prohibits the promotion of approved drugs or devices for unapproved uses.

In addition, under FDA rules, the background of the exhibit must show the generic name of any drug product featured. Additional information may be obtained from the FDA website at www.fda.gov

ACCOMMODATIONS

Marriott Harbor Beach Resort

Reservations Call: 954-525-4000 and ask for the special rate for the SABCS course.

Room discount is subject to availability and may sell out prior the course.

CONTACT US:

Michael Schultz | CME Senior Coordinator

Phone: 954.659.5490

Fax: 954.659.5491

Email: schultm3@ccf.org

EXHIBITOR LEVELS

Thank you for your interest in participating as an exhibitor. Space will be sold on a first come, first served basis with Gold and Silver levels taking priority. **Please visit our website to register** www.cfcme.org/SABCsreview

- **\$950 Exhibitor Package**

- Acknowledgement on slides and/or signage
- 6' x 30" table with drape and two chairs
- Two (2) exhibitor badges and full access to course sessions and meals
Additional exhibitor badges \$100 each
- Attendee Roster and Statistics
- Choice of location (first come, first served basis)
- Electrical needs – \$50 additional fee

- **\$300 Publisher Level Exhibitor**

- Recognition as Publisher Level Exhibitor
- Acknowledgement on slides and/or signage
- 6' x 30" table with drape and two chairs
- Two (2) exhibitor badges and full access to Symposium sessions and meals
Additional Exhibitor Badges \$100 each
- Attendee Roster and Statistics
- Choice of location (first come, first served basis)
- Electrical needs – \$50 additional fee