



## EXHIBITOR PROSPECTUS

### Exhibitor Package – Platinum - \$50,000 (Limited to one industry supporter)

#### Exhibitor Package includes:

- Recognition as **Platinum Level Exhibitor** (Acknowledgement on slides, signage and meeting materials)
- **Opportunity to host (1) Après Ski afternoon event (non-CME) on Friday, Saturday or Sunday (Feb 2, 3 or 4, 2024)** Meeting room, AV and food/beverage fees waived. (\$20,000 value)
- **Conference Beanies:** Company logo will be included on the “official” conference beanies, which will be seen daily at the conference, on the slopes and for years to come. (\$15,000 value)
- **Four days of exhibit space consisting of:**
  - (2) six foot tabletop displays, 4 chairs, linen and skirting (or 10X20 space if needed for device display – must be confirmed with Rita Rys, Education Manager, [rysr@ccf.org](mailto:rysr@ccf.org) by December 1, 2023)
- **Twelve** exhibitor badges (provides admission to education program and all events) (\$19,200 value)
- **Promotional insert** in the on-site packet. (Insert to be provided by supporter and shipped directly to hotel to arrive by January 30, 2024).
- Additional Exhibitor fees waived (standard electric, power strip, easel)
- Complimentary breakfast, afternoon apres ski, each day of conference (available with Exhibitor Badge)
- Exhibit Location: **Premium Location**
- Roster of Attendees (Name, City, State) and statistics

### Exhibitor Package – Gold – \$30,000 (Limited to two industry supporters)

#### Exhibitor Package includes:

- Recognition as **Gold Level Exhibitor** (Acknowledgement on slides, signage and meeting materials)
- **Opportunity to host (1) Après Ski afternoon event (non-CME) on Friday, Saturday or Sunday (Feb 2, 3 or 4, 2024)** Meeting room, AV and food/beverage fees waived. (\$20,000 value)
- **(1) Exhibitor Lanyard Promotion** (\$3,000 fee waived).  
See “Additional Promotional Opportunities” for details.
- **Four days of exhibit space consisting of:**
  - (2) six foot tabletop displays, 4 chairs, linen and skirting (or 10X20 Space if needed for device display – must be confirmed with Rita Rys, Education Manager, [rysr@ccf.org](mailto:rysr@ccf.org) by December 1, 2023)
- **Ten** exhibitor badges (provides admission to education program and events) (\$16,000 value)
- **Promotional insert** in the on-site packet (Insert to be provided by supporter and shipped directly to hotel to arrive by January 30, 2024).
- Complimentary breakfast, afternoon apres ski, each day of conference (available with Exhibitor Badge)
- Exhibit Location: **Assigned**
- Roster of Attendees (Name, City, State) and statistics

## Exhibitor Package – Silver– \$18,000

### Exhibitor Package includes:

- Recognition as **Silver Level Exhibitor** (Acknowledgement on slides, signage and meeting materials)
- **(1) Exhibitor Lanyard Promotion** (\$3,000 fee waived). See “Additional Promotional Opportunities” for details.
- **Four days of exhibit space consisting of:**
  - (2) six foot tabletop displays, 4 chairs, linen and skirting
- **Six** Exhibitor badges (provides admission to education program) (\$9,600 value)
- **Promotional insert** in the on-site packet (*Insert to be provided by supporter and shipped directly to hotel to arrive by January 30, 2024*).
- Additional Exhibitor fees waived (standard electric, power strip, easel)
- Complimentary breakfast, afternoon apres ski, each day of conference (available with Exhibitor Badge)
- Exhibit Location: **Assigned**
- Roster of Attendees (Name, City, State) and statistics

## Exhibitor Package – Bronze– \$9,500

### Exhibitor Package includes:

- Recognition as **Bronze Level Exhibitor** (Acknowledgement on slides, signage and meeting materials)
- **Four days of exhibit space consisting of:**
  - (1) six foot tabletop display, 2 chairs, linen and skirting
- **Two** Exhibitor badges (provides admission to education program) (\$3,200 value)
- Complimentary breakfast, afternoon apres ski, each day of conference (available with Exhibitor Badge)
- Exhibit Location: **Assigned**
- Roster of Attendees (Name, City, State) and statistics

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## Additional Promotional Opportunities

The following opportunities are available to companies that participate as an exhibitor. First commitment will have exclusivity to opportunity.

### Exhibitor Promotional Option – Sponsor Industry-Supported Apres Ski Afternoon Event (Non-CME) – \$20,000 Limited to (3) Supporters

**Deadline** for order commitment is: **December 1, 2023**

- The Industry Supporter Organization will provide payment in the amount of \$20,000 for the opportunity to sponsor an industry supported program/event during the *Updates in General Surgery on February 2, 3 or 4, 2024*. The program/event is not permitted to take place during the CME Course hours.
- The Industry Supporter Organization is responsible for organizing and promoting the program/event. Event opportunity and space assignment is based on **availability (limited availability; open to 3 companies, first-come, first-serve basis)**.
- Meeting room, AV and food/beverage will be covered by the Updates in General Surgery conference organizers.
- The Industry supporter will provide a program/event invitation flyer to Rita Rys, Education Manager, at [rysr@ccf.org](mailto:rysr@ccf.org) by December 1, 2023, for approval. Industry supporter is responsible for event promotion.
- The industry supporter will provide a poster/signage in the ballroom foyer and provide post-meeting promotion at Exhibit table.

### Exhibitor Promotional Option – Sponsor Industry-Supported Pre-Conference Hands-On Workshop (Non-CME) – \$15,000

**Limited to (1) Supporter**

**Deadline** for order commitment is: **December 1, 2023**

- The Industry Supporter Organization will provide payment in the amount of \$15,000 for the opportunity to sponsor an industry supported hands-on workshop during the afternoon / early evening of Thursday, Feb 1, prior to the *Updates in General Surgery* conference.

- The Industry Supporter Organization is responsible for organizing and promoting the program/event. Event opportunity and space assignment is based on **availability (limited availability; open to 1 company, first-come, first-serve basis)**.
- Meeting room and AV will be covered by the Updates in General Surgery conference organizers. Food/beverage will be the responsibility of the industry supporter.
- The Industry supporter will provide a program/event invitation flyer to Rita Rys, Education Manager, at ryr@ccf.org by December 1, 2023, for approval. Industry supporter is responsible for event promotion.
- The industry supporter will provide a poster/signage in the ballroom foyer and provide post-meeting promotion at Exhibit table.

#### **Exhibitor Promotional Option –Conference Beanies – \$15,000**

**Limited to (2) supporters** *(Included with Platinum sponsorship)*

**Deadline** for order commitment is: **December 1, 2023**

- Recognition of your company logo and Cleveland Clinic's logo will be seen daily at the conference and on the slopes. Opportunity to sponsor the exclusive, and highly popular, conference beanie is available to exhibitors on a first-come, first-served based.
- Beanies will be distributed during on-site registration along with conference materials.
- Payment is due prior to conference
- Cleveland Clinic will order product and handle shipment with consultation from sponsor and proof (approved by both parties) prior to final production.

#### **Exhibitor Promotional Option – Sponsor Industry-Supported Breakfast Event (Non-CME) – \$10,000**

**Limited to (3) Supporters**

**Deadline** for order commitment is: **December 1, 2023**

- The Industry Supporter Organization will provide payment in the amount of \$10,000 for the opportunity to sponsor an industry supported program/event during the Friday, Saturday or Sunday *Updates in General Surgery* breakfast break scheduled **on February 2, 3 or 4, 2024**. The program/event is not permitted to take place during the CME Course hours.
- The Industry Supporter Organization is responsible for organizing and promoting the program/event. Event opportunity and space assignment is based on **availability (limited availability; open to 3 companies, first-come, first-serve basis)**.
- Meeting room, AV and food/beverage fees will be covered by the Updates in General Surgery conference organizers.
- The Industry supporter will provide a program/event invitation flyer to Rita Rys, Education Manager, at ryr@ccf.org by December 1, 2023, for approval. Industry supporter is responsible for event promotion.
- The industry supporter will provide a poster/signage in the ballroom foyer and provide post-meeting promotion at Exhibit table.

#### **Exhibitor Promotional Option –Lanyards – \$3,000**

**Limited to (4) supporters** *(included with Gold and Silver sponsorships)*

**Deadline** for order commitment is: **December 1, 2023**

Have your corporate logo seen on all official event lanyards. Opportunity to sponsor the conference lanyard with badge holder is available to exhibitors on a first-come, first-served basis. This fee includes the cost of the lanyards.

**All signage & handouts must be pre-approved by the Cleveland Clinic Program Manager by December 2, 2023.**

For post-meeting non-CME program/event the following disclaimer must be included on the front of each invitation, mailer or signage: **"This program/event is developed and offered by (the supporting organization). This is not an official program/event of the Cleveland Clinic."**